

Employee Campaign Analysis Worksheet

2005 Results:

	Amount	/	# Giving	=	Average Gift		# Prospects	-	# Givers	=	# Non-Givers
Leadership:	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>
Non-Leadership	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>
Total Giving:	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>

2006 Opportunities:

	Average Gift	X	# New Givers	=	New \$		Increase Avg. Gift by:	X	# Givers	=	New \$
Leadership:	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>
Non-Leadership	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>
Total New \$	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>

Formulas for Potential:

	Top Trade Group Per Capita Gift		# Emp.	=	Potential		or		Company Total Annual Salaries		(one hrs pay) 0.006	=	Potential
	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>				\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>