

LIVE UNITED

A credo. A mission. A goal.

A constant reminder that when we as individuals think outside ourselves, we have the power to facilitate change. When we think of others lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all. We build the strength of our neighborhoods. We bolster the health of our communities. And we change the lives of those who walk by us every day.

More, it is a command. TO GIVE. TO ADVOCATE. TO VOLUNTEER. Because united, we stand. United, we elevate.

United, we persevere. United, we move through. Above. And beyond.

United, we can change what we see in our world.



The Live United campaign is about the power of unity.



Elevator Speech

United Way of Central Alabama is working to advance the common good through a collective effort. What is the common good? Opportunities to access the basics we all need for a good life. Education. Income. Health.

Separately many worthwhile organizations have been working on these issues. United Way wants to be the catalyst to identify the best practices, bring everyone to the table and find the resources to make it happen.

Our vision for Central Alabama is bold, in the next ten years we want to elevate the living standard in Jefferson, Shelby, Walker, Blount and St. Clair Counties by creating long lasting changes that prevent the problems from happening in the first place.

We invite you to be part of the change. **Give. Advocate. Volunteer.** United we can inspire hope and create new opportunities for us all.

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