



UNITED, WE IMPROVE LIVES IN OUR COMMUNITY.

LIVE UNITED®

THE VALUE OF UNITED WAY

United Way fights for the health, education and financial stability of every person in every community. When your organization partners with United Way, donors access the broadest network of people, expertise and resources to achieve lasting change in Central Alabama.

Partner Network

We provide unmatched scale of resources through our partner network.

- 200 partners
- 55,000 donors
- \$38,000,000+ campaign
- \$29,000,000+ grants
- 10,000 volunteers
- 1,000 organizations

Direct Services

We have the heart and capacity to meet immediate needs in our community.

- Primarily funded through government grants
- Emergency response when disasters strike
- Programs and initiatives serve unmet needs

Bold Goals

We achieve Bold Goals by developing strategies and measuring outcomes.

- Aligned partners & resources for solving complex problems
- Tracked outcomes within action networks
- Shared data within coalition, including schools and county



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2017 HIGHLIGHTS:

Through our partners, innovative programs and Bold Goals Coalition, we improve the health, education and financial stability of every person in Central Alabama.

PARTNER NETWORK



80,854 People

Received access to healthcare

182,933 People

Participated in exercise and nutrition

103,186 Children

Participated in school or community

5,684 Youth

Received practical job-skills

DIRECT SERVICES



588 Veterans

Received homeless-prevention services

169,275 Meals

Were served by 500 Meals on Wheels volunteers

3,345 Returns

Were prepared for qualified individuals for an average tax refund of \$1,471

37,987 Calls

Were received seeking assistance with utilities, taxes, food, housing and more

BOLD GOALS



\$473,000

Was raised for Coalition projects

43,000 Meals

Were served to low-income children during the summer feeding program

Walker County

Waterways and Lake were improved to increase access to outdoor activities

Test Scores

Increased in an after-school program by 2.8 points in reading, 1.7 in math and 3.1 in science

For more information visit
www.uwca.org



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