LIVE UNITED

United Way fights for the health, education and financial stability of every person in every community.

United Way
of Central Alabama, Inc.

"Disability doesn't matter. If you have a strong mind and will. That's all that matters."

- Kylin Lewis
United Ability Participant

United Way fights for the health, education and financial stability of every person in every community. We are more than fund-raisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against our community's most urgent needs.

So who are the hand-raisers, the game-changers? They're people who know that at the core of every human being is a desire to do good. Who recognize the power that comes from a shared purpose. Who understand they're always stronger together than they are alone.

They're people like you!

United we fight. United we win.

Your investment in United Way of Central Alabama supports more than 80 agencies and programs through an annual allocations process. The result is direct funding to our partner agencies that provide help and hope to those they serve.

WHAT A DOLLAR BUYS

$25

Provides a book bag with five books to help a Pre-K student start his or her own library

$50

Helps provide one night of safe shelter for women and children fleeing violence

$75

Pays for one hour of job training for adults with intellectual disabilities

$100

Provides basic household items to help a homeless veteran transition to stable housing

$500

Provides an opportunity for 29 children to connect with an adult mentor

$1,000

Provides hot home-delivered meals to 33 homebound seniors for a week

YOUR DOLLARS DIRECTLY BENEFIT THESE AGENCIES

- A. G. Gaston Boys & Girls Club (A0040543)
- AIDS Alabama, Inc. (A0972985)
- Alabama Goodwill Industries, Inc. (A0816274)
- Alabama Head Injury Foundation, Inc. (A0002154)
- Alabama Kidney Foundation, Inc. (A0055230)
- Aletheia House (A0003714)
- The Amelia Center (A0973261)
- American Cancer Society (A0003849)
- American Heart Association, Inc. (A0003926)
- American Red Cross – Mid Alabama Region (A0004258)
- The Arc of Jefferson County (A0001304)
- The Arc of St. Clair County (A0816179)
- The Arc of Shelby County (A0080728)
- The Arc of Walker County (A0005367)
- Better Basics, Inc. (A0985552)
- Big Brothers Big Sisters of Greater Birmingham (A0011606)
- Birmingham Jewish Federation (A0010846)*
- Birmingham Urban League (A0011480)
- Blount County Aid to Homeless Children (DHR) (A0972029)
- Blount County Children's Center (A0012335)
- Boy Scouts of America – Black Warrior Council (A0972004)
- Boy Scouts of America – Greater Alabama Council (A0013386)
- Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
- Cahaba Valley Health Care (A1049768)
- Camp Fire USA – Central Alabama Council (A0017304)
- Catholic Family Services (A0012507)

- Childcare Resources (A0024103)
- Children's Aid Society (A0024110)
- Children's of Alabama (A0024124)
- Christian Love Pantry, Inc. (A0816181)
- Collat Jewish Family Services (A0052847)
- Community Food Bank of Central Alabama (A0091257)
- Concerned Citizens for Our Youth, Inc. (A0009012)
- Crisis Center (A0029577)
- Daybreak - Family Resource Center of Northwest Alabama (A0031472)
- Developing Alabama Youth Foundation, Inc. (A0031467)
- Disability Rights and Resources (A0049302)
- Easterseals of the Birmingham Area (A0972069)
- Family Connection, Inc. (A0080744)
- Fellowship House (A0037601)
- Gateway (A0037145)
- Girl Scouts of North Central Alabama (A0972025)
- Girls Incorporated of Central Alabama (A0041351)
- Glenwood, The Autism and Behavioral Health Center (A0972120)
- Greater Birmingham Habitat for Humanity (A0973688)
- Hands On Birmingham (A1056320)
- Hispanic Interest Coalition of Alabama (A1020296)
- Impact Family Counseling, Inc. (A0991188)
- Lakeside Hospice, Inc. (A0916180) *
- Legacy YMCA (A0010226)
- Legal Aid Society (A0057602) *
- Levite Jewish Community Center (A0052843)
- The Literacy Council (A0058867)
- Oasis Counseling for Women and Children (A1031021)
- Pathways (A0014071)

SERVING RESIDENTS OF:

■ Blount, Jefferson, St. Clair, Shelby and Walker

● Blount ● Jefferson ● St. Clair ● Shelby ● Walker

* receives designations only

AGENCIES CONTINUED

- Positive Maturity (A0073619)
- Ronald McDonald House Charities of Alabama (A0972182)*
- Safehouse of Shelby County (A0972113)
- Salvation Army Greater Birmingham Area Command (A0078797)
- Salvation Army – Walker County (A0078799)
- Shelby County Children's Advocacy Center – Owens House (A1085891)
- Shelby Emergency Assistance, Inc. (A0091260)
- Sickle Cell Disease Association of America, Central Alabama Chapter (A0972058)
- St. Clair Children's Advocacy Center – The Children's Place (A0827216)
- St. Clair County Day Program, Inc. (A1016066)
- St. Clair County Department of Human Resources (A0819190)
- Travelers Aid Society of Greater Birmingham, Inc. (A0089675)
- United Ability (A0972091)
- United Community Centers, Inc. (A0091151)
- Workshops, Inc. (A0098055)
- YMCA of Birmingham, Inc. (A0972015)
- YWCA of Central Alabama (A0098327)

SERVING RESIDENTS OF:

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* receives designations only

YOUR DOLLARS AT WORK

Percentage of donations allocated to partner agencies to improve health, education, financial stability and access to services.

"To know that just a hot meal can do so much for someone is amazing."

- Frank Browne
  Meals On Wheels Volunteer

EDUCATION

Early Childhood Education

Seeks to ensure all children enter kindergarten ready to learn and thrive. Also helps build partnerships to address emerging needs for at-risk children and youth. (A1045506)

- **Success By 6** - partners with preschool classrooms to provide children access to high quality early learning through training, evaluation, classroom equipment and learning materials.

57 classrooms

800+ four-year-olds served

9,200 children's books distributed in classrooms and community

- **Help Me Grow** - a free resource promoting optimal child development by linking families to community resources, answering parent's questions regarding child development and conducting screenings.

310 families served

Central Alabama Children's Fund

Provides students in Central Alabama tangible needs such as glasses, school uniforms and supplies and dental and medical fees. Funds are distributed by school systems.

- All five counties (A3913266)
- Blount County (A3929841)
- Jefferson County (A3929858)
- St. Clair County (A3929874)
- Shelby County (A3929866)
- Walker County (A3929822)

HEALTH

Healthy Communities

Promotes healthy lifestyles for Central Alabamians through health-focused agencies, programs, collaborations and partnerships. (A2383602)

The Safe Routes Initiative reported:

1,982 students participated in the Walking School Bus Program

5,569 participated in bicycle and pedestrian safety events

Insurance Assistance Program

Healthplus Alabama, the Ryan White Insurance Assistance Program, served

1,700 people in 67 Alabama counties

Community HIV Partnership

Helps provide ongoing services for people living with HIV in Central Alabama. (A0972042)

FINANCIAL STABILITY

Financial Stability Partnership

Helps hard-working families become economically secure through a network of partners and innovative programs. (A1054450)

- **Individual Development Accounts** - Through a federal program, savings can be matched to build assets and develop skills for financial stability.

  $3,279,840 generated in assets

  27 homes purchased

  33 degrees/certificates obtained

  5 small businesses started

- **Free Tax Preparation** - Volunteer tax preparers serve clients making up to $54,000, saving the cost of tax preparation fees, while connecting them with other financial stability programs.

  3,265 tax returns prepared

  $1,448 average refund

ACCESS TO SERVICES

2-1-1

By dialing 2-1-1, callers speak with an Information and Referral Specialist who can provide local resource options to get them connected to the help they need. (A2383917)

25,000+ calls were received with top three needs being:

- **32%** shelter and food assistance
- **31%** utility assistance
- **13%** tax assistance

Priority Veteran

Links homeless veterans to federal, state and community-based services to ensure that veterans live safely in permanent, sustainable housing. (A3878097)

- **622** veterans were served
- **454** homeless
- **168** near homeless

Disaster Recovery

Assists families in times of disaster and coordinates with other organizations for immediate and sustained disaster recovery. (A1054361)

Senior Support Fund

Provides assistance to seniors with financial needs.

- Blount County Senior Support Fund (A4866679)
- Jefferson County Senior Support Fund (A4862983)
- Shelby County Senior Support Fund (A4866687)
- St. Clair County Senior Support Fund (A4866695)
- Walker County Senior Support Fund (A4866703)

Meals On Wheels

Helps increase the number of meals delivered to homebound seniors. (A0128835)

UNITED WE FIGHT.
UNITED WE WIN.
LIVE UNITED®

"United Way made it possible for us to serve over 43,000 meals last summer."

- Heather McDermott
Alabaster City Schools
Nutrition Director

Bold Goals COALITION
serving Central Alabama

The Bold Goals Coalition of Alabama is working to take on the big issues our region faces.

Because of its capacity to bring people and organizations together, United Way of Central Alabama is the backbone organization of the Coalition leading efforts to organize, facilitate and create a strong, sustainable infrastructure to improve our communities' toughest problems. Coalition partners are concentrating efforts on the fundamental areas of education, health and financial stability with a commitment to work together to make our region thrive and succeed.

EDUCATION

Goal: By the year 2020 the graduation rate in Central Alabama will be 90% and every student will graduate prepared for college, career and life. (A4261962)

HEALTH

Goal: By 2025, all Central Alabama counties will be ranked in the top 10 in Alabama for health outcomes as measured by the Robert Wood Johnson Foundation. (A4261988)

FINANCIAL STABILITY

Goal: By 2025, serve at least 10,000 households through the Financial Services Network. (A4261970)

For more information about Bold Goals visit **www.boldgoals.org.**

Guidelines for Giving

Annual Income	Suggested Gift Amount
Up to $19,999	1 hour's pay per month
$20,000 - $49,999	1%
$50,000 - $99,999	2%
$100,000 and up	3%

Levels of Leadership

Tocqueville Society	$10,000 and above
Builders Society	$5,000 to $9,999
Gold Feather Association	$3,500 to $4,999
Silver Feather Association	$2,000 to $3,499
Red Feather Association	$1,000 to $1,999
Women United	$1,000 and above
Young Philanthropists Society	$1,000 and above

Diamond Donors

Committed supporters are important to our success. If you have been giving to United Way for 25 years or more, we want to recognize and honor your support. Please contact us at 205.458.2025.

Retiring?

Please give us the opportunity to keep in touch after you retire. Email us at legacygifts@uwca.org or call 205.458.2025 with your preferred contact information.

Our financial health, accountability and transparency is recognized by these leading charity evaluators:

CHARITY NAVIGATOR
Four Star Charity
15 Consecutive Years

BBB
ACCREDITED BUSINESS

Designation Policy

We understand some individuals may want to designate their gift to a specific agency or initiative listed in this brochure. In order to do this, a minimum gift of $25 is required and the designation will be treated as first dollars in their allocation.

If your company allows donations to non-United Way agencies, the guidelines are as follows:

- The minimum gift accepted for an agency not listed in this brochure is $1,000 with at least 50% of this gift remaining with United Way to be allocated to its partners.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.
- All corporate matching dollars will remain with United Way to be used as part of the annual allocations process.
- Gifts received through a donor-advised fund cannot be further designated except to United Way agencies or initiatives. These designations will be treated as “first dollars in.” Designations paid from a donor-advised fund will not reflect an individual donor’s name on remittances to an agency or initiative and will not be receipted by United Way.
- Donations to the Central Alabama Children’s Funds exceeding county requests for children in a specific county will be held for that county’s children for one year. After one year, these will become available for distribution according to the needs across the five counties.

Any gift outside of these guidelines will be distributed through United Way’s allocation and grant-making processes. When a designated pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated organization.

"It's the best-kept secret in town, just how many agencies the United Way supports and how much they contribute to the community."

- Octavia Kuransky
  Community Volunteer

FIND OUT MORE ABOUT OUR WORK AT:

www.uwca.org

- Access community resources
- Follow our community progress
- Volunteer for a service project
- Sign up for our e-newsletter

JOIN THE CONVERSATION ON:

United Way of Central Alabama

@UnitedWayAL

@unitedwayofcentralal

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LIVE UNITED

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Cover: Lurenda Avery, former client of the Amelia Center