

UNITED WAY OF CENTRAL ALABAMA FUNDING ANNOUNCEMENT



United Way of Central Alabama (UWCA) is pleased to announce Advancement Fund and Vision Council Grant opportunities to support the work of the Bold Goals Coalition of Central Alabama. Grant awards in the impact areas of Health, Education, and Financial Stability are intended to propel collaborative work forward and assist in the successful achievement of impact area goals.

Funding will be directed towards collaborative projects that are data-driven and aligned with the Bold Goals Coalition of Central Alabama metrics (see attachment A). Successful applicants will work through existing community collaborations to address locally determined problems or goals associated with improving community health, education and/or financial stability. Investments will be made to support the following priority groups/action networks currently operating in Central Alabama:

HEALTH:

- Advancing Health Equity-Jefferson County
- Improving Mental Health-Jefferson County
- Optimizing Health Care-Jefferson County
- Promoting Healthy Lifestyles-Jefferson County
- Improving the Built Environment, Transportation & Safety-Jefferson County
- Livable Communities-Walker County
- Healthy People: School-Based-Walker County
- Healthy People: Faith-Based-Walker County

EDUCATION:

- Early Learning Action Network
- 3rd Grade Reading Action Network
- Birmingham City Schools Action Network
- FAFSA Action Network

FINANCIAL STABILITY:

- Financial Services Network

UWCA grantmaking is designed to support collaborative work through a 2-tiered process:

TIER 1: Advancement Funds Grants

Advancement funds are intended to provide short-term planning, “start-up,” or “seed” funds that will lay the ground work for successful achievement of priority group/action network goals.

- Funding opportunity is only available to priority groups/action networks in Central Alabama
- Award amounts are limited to \$10,000 or less
- Maximum project term is six months or less.

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TIER 2: Vision Council Grants

Vision Council grants are intended to provide longer-term support for projects that are planned and ready for implementation. Projects should be able to clearly define their intended impact on particular Bold Goals metrics relative to their impact area and show demonstrated improvement at the conclusion of the project term.

- **Funding opportunity is available by invitation only and is available at the successful completion of an advancement fund opportunity or on a case by case basis**
- Award amounts are limited to \$100,000 or less
- Maximum project term is three years or less.

ANNUAL TIMELINE for Grant Opportunities:

- Deadlines for both Advancement Fund and Vision Council Grants submissions will on a biannual basis
 - Fall Application Deadline: October 1
 - Spring Application Deadline: April 1
 - **Deadlines that fall on a weekend will be due by midnight the following Monday*
- Applicant notification letters will be mailed in December and June of each year
- Grant periods will begin on January 1 and July 1 of each year

Eligibility Criteria:

To be eligible for an award, applicants must have the following:

- Applicants must be either public entities or nonprofit organizations that are tax exempt
- Applicants must be able to provide the required documentation:
 - IRS 501(c)(3) Determination Letter: organizations that have received funds from UWCA in the last 5 years can use their determination letter on file.
 - Most recent Form 990
 - Most recent audit
 - State tax exemption certificate
- Advancement Fund and Vision Council Grant proposals are required to:
 - Be collaborative and submitted by a priority group/action network operating in Central Alabama (Blount, Jefferson, Shelby, St. Clair, or Walker County)
 - Meet a high-need within the community and engage the community
 - Demonstrate the potential to lead to long-term change
 - Align with current Bold Goals priority metrics (see attachment A).
- Advancement Fund and Vision Council grant funding can support:
 - Staff time, salary and benefit support
 - Execution of programs
 - Capacity building activities: convening, speaker engagements, visibility efforts for specific initiatives
 - Communication
 - Production of materials

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- Training
- Advancement Fund and Vision Council grants cannot be used to support:
 - Lobbying
 - Fundraising activities

Evaluation and Monitoring:

As a condition of accepting UWCA funds, grantees are expected to meet UWCA requirements for the submission of narrative and financial reports, as well as periodic information needed for overall project performance monitoring and management. All reporting will be submitted through UWCA's online reporting system.

- Advancement Funds: Project performance report will be due at the conclusion of the 6-month grant period.
- Vision Council Grants: Project performance updates will be required quarterly for the duration of the project, with annual and final reports required as well.

How to Apply:

Applicants interested in pursuing any opportunity should contact a UWCA representative at grants@uwca.org and are highly encouraged to contact the Vice President of the respective impact area for which they intend to apply: HEALTH: Kadie Peters, (205) 458-2168; EDUCATION: Dan Stephens (205) 458-2169; FINANCIAL STABILITY: Randy Betsch (205) 458-2171

Applications for the Advancement Fund and Vision Council grant opportunities must be submitted via the UWCA online system. Visit <http://www.uwca.org/login/> and click on the "eServices Account Set Up Form" to request your log in information. Once your account has been set up, you may log in to "Advancement Fund and Vision Council Grant" and access the applications.

Advancement Grant applicants will be required to complete a brief application that contains the following sections:

- Agency and Priority Metric Information
- Advancement Fund Project Narrative
- Advancement Fund Budget
- Advancement Fund Budget Narrative

Vision Council Grant applicants will be required to complete the following sections:

- Agency and Priority Metric Information
- Vision Council Grant Project Narrative
- Vision Council Grant Budget
- Vision Council Grant Budget Narrative
- Logic Model: Inputs
- Logic Model: Activities and Outputs
- Logic Model: Outcomes

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ATTACHMENT A: Bold Goals Coalition of Central Alabama Metrics

METRICS	DESCRIPTION
People reached with Health Equity Orientation	The number of people participating in, or viewing a recording of, the health equity orientation
Locations hosting Health Equity Orientation	The number businesses, civic groups, or community organizations hosting the Health Equity Orientation
Physical Inactivity	Percentage of adults aged 20 and over reporting no leisure-time physical activity
Access to exercise opportunities	% of the population with adequate access to locations for physical activity
Uninsured population	Percentage of the population under age 65 that has no health insurance coverage
Preventable Hospital Stays	Hospitalization rate for ambulatory-care conditions per 1,000 Medicare enrollees
Primary Care Physicians	Primary Care Physicians is the ratio of the population to total primary care physicians
Poor Mental Health Days	Measure is based on survey responses that indicate how many days during the past 30 days an individual's mental health was not good.
Suicide Rates	Suicide deaths per 100,000 population
Mental Health Provider Access	Ratio of population to mental health providers
Adult Smoking	% of adults who report smoking \geq 100 cigarettes
Physical Inactivity	Percentage of adults aged 20 and over reporting no leisure-time physical activity
Food Environment Index	Index of factors that contribute to a healthy food environment
Adult Obesity	Percentage of adults that report a BMI of 30 or more
Access to 1 st Class Pre-K	Slots in state-funded Pre-K divided by estimated 4 year-old population
3 rd Grade Reading	% of students scoring at or above "Ready" on the ACT Aspire.
3 rd Grade Math	% of students scoring at or above "Ready" on the ACT Aspire.
8 th Grade Reading	% of students scoring at or above "Ready" on the ACT Aspire.
8 th Grade Math	% of students scoring at or above "Ready" on the ACT Aspire.

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ALSDE College and Career Ready Rate	% of high school students who achieve a benchmark score on any section of the ACT test, an AP or IB exam, or the ACT WorkKeys, or earn a college/postsecondary credit, approved industry credential, or acceptance for enlistment into the military.
Graduation Rate	% of the 9th grade cohort which graduated in four years
Some College or Associate's Degree, 18-24	Students 18-24 who completed one semester of college or earned an Assoc. degree
Bachelor's Degree+, 25-34	People aged 25-34 with at least a Bachelor's Degree
Households Owner Occupied	% of all occupied housing, including mobile homes and homes built prior to 1940
Fully Banked (includes Credit Unions)	% of households wherein at least one person has a checking/savings account
Labor Force Participation Rate	% of non-institutionalized people 16 and over working/looking for work
Size of workforce	% of people 16-64 who are working
Credit Score	Avg. VantageScore Credit Score, a new, more detailed credit score used by major bureaus
Median Household Income	Median of all income earned in the household by those 15 and over
Alternative Financial Services Use	% of population using financial services that operate outside of federally insured banks