



**WILL YOU ANSWER THE CALL FOR HELP?**

**LIVE UNITED**

United Way fights for the health, education and financial stability of every person in every community. **LIVE UNITED.**



United Way  
of Central Alabama, Inc.



## FIGHTING FOR OUR COMMUNITY

Though the needs are many, we can win the fight with your help. By giving to United Way, you are helping us:

### **Fight for better health**

Because there are many who don't have access to nutritious food

### **Fight for better education**

So more children are better prepared for kindergarten by attending high-quality, First Class Pre-K

### **Fight for greater financial stability**

So more households can thrive and have adequate access to financial services

## 1 in 6 People

Struggles with hunger in Alabama and 24% of those are children

## Only 20%

Of 4-year-olds in Central Alabama have access to First Class Pre-K

## 8<sup>th</sup> Poorest

Alabama is the 8<sup>th</sup> poorest state in the nation with 16.3% living in poverty



## WHAT WE DO

LIVE UNITED™

**T**hrough a variety of innovative programs and initiatives, we focus on improving the health, education and financial stability of every person in Central Alabama.

## HEALTH



### Healthy Communities

Promotes walking and biking through the **Safe Routes** program. Safe Routes educates and encourages students to make healthy choices and improves the environment to be more conducive for walking and biking. (A2383602)

## RESULTS FOR 2017

**6,924 Students**

Participated in Bike Rodeos,  
Walking School Bus or other  
pedestrian education events

*"It was extremely inspiring to see these children energized and excited to walk to school. We're proud to work with our partners on this project to encourage active living."*

- Wendy Jackson  
Executive Vice President  
Land Trust Alliance





**Healthplus Alabama**  
And Dentalplus Alabama are insurance-assistance programs for qualified individuals. (A2383602).



**The Bold Goals Coalition**  
And Alabaster City Schools started the Warrior Wheels summer feeding program to reach more hungry children. The expanded feeding program served more than 1,000 meals each day, totaling more than 43,000 meals. (A4261988)

**RESULTS FOR 2017**  
**11,000 People**

Received Healthplus and Dentalplus services

**43,000 Meals**

Were served to low-income children during a summer feeding program





## EDUCATION

### Early Childhood Education

Seeks to ensure that all children entering kindergarten are ready to learn and thrive. We're helping build partnerships to address emerging needs for at-risk children and youth. (A1045506)



### Success By 6

Partners with preschool classrooms to provide children access to high-quality early learning through training, evaluation, classroom equipment and learning materials. (A1045506)



United Way and Walker County schools launched an after-school program with the help of YMCA. The project improved academic test scores for enrolled students. (A4261962)

## RESULTS FOR 2017

# 9,142 Books

Were distributed in classrooms and throughout the community

# 882 Pre-K

Students in 29 classrooms are better prepared to succeed in kindergarten

# Test Scores

Increased in an after-school program by 2.8 points in reading, 1.7 in math and 3.1 in science



### Help Me Grow

Connects children and families to resources to address developmental delays.



United Way  
Central  
Alabama  
Children's  
Fund

### Central Alabama Children's Fund

Provides items for students with immediate needs such as glasses, school uniforms and supplies, as well as dental and medical fees. Funds are distributed by school systems and listed below by county.

- Central AL (A3913266)
- Blount (A3929841)
- Jefferson (A3929858)
- St. Clair (A3929874)
- Shelby (A3929866)
- Walker (A3929822)

### RESULTS FOR 2017

## 304 Families

And 352 new children were served by Help Me Grow

## 715 Referrals

Were made to families, connecting them with community resources

## \$151,950

Was provided to meet the basic needs of students in Central Alabama



## FINANCIAL STABILITY



**Financial Stability Partnership**  
Helps people become financially stable through a network of partners and programs. (A1054450)



**Individual Development Account**  
Is a matched savings program, enabling individuals and families to build assets and skills for financial stability.



**Free Tax Preparation**  
Serves qualified clients, saving the cost of tax preparation fees, while connecting them with other financial programs.

## RESULTS FOR 2017

**\$2.7 Million**

In total assets acquired, helping 41 individuals

**24 Homes**

Were purchased, 15 people continued their education and two businesses were started

**3,345 Returns**

Were prepared for qualified individuals for an average refund of \$1,471





### Priority Veteran

Provides veterans with assistance in locating affordable housing and resources to become financially stable. (A3878097)

Priority Veteran is a statewide program assisting veterans in need from four offices in:

- Birmingham
- Huntsville
- Tuscaloosa
- Tuskegee

### RESULTS FOR 2017

## 588 Veterans

Received homeless-prevention services

## 370 Homeless

Veterans received rapid re-housing assistance

## 218 Veterans

Were assisted to maintain stable, affordable housing

For more information, visit  
[www.priorityveteran.org](http://www.priorityveteran.org)



## ACCESS TO SERVICES



### 2-1-1 Connects

Is a statewide network of call centers providing information about a wide range of health and human services throughout Alabama. (A2383917)



### Meals on Wheels

Delivers hot meals and safety checks to homebound seniors and the disabled in Jefferson County. (A0128835)



### Disaster Recovery

Assists families in times of disaster and coordinates with other organizations for immediate and sustained disaster recovery. (A1054361)

## RESULTS FOR 2017

# 37,987 Calls

Were received seeking assistance with utilities, taxes, food, housing and more

# 169,275 Meals

Were served by 500 Meals on Wheels volunteers

# 1,800 More

People are on a waiting list for Meals on Wheels and we need additional funding and volunteers to support them



### **1-800-AGE-LINE**

Connects callers to information, counseling and referrals to services assisting seniors and the disabled in Jefferson County.

### **Senior Support Funds**

Provide assistance to seniors with financial needs. Funds by county are:

- Central AL (A1085877)
- Blount (A4866679)
- Jefferson (A4862983)
- Shelby (A4866687)
- St. Clair (A4866695)
- Walker (A4866703)

### **RESULTS FOR 2017**

## **3,460 Calls**

Were received from seniors seeking assistance or information on various services

## **202,700 Meals**

Were served at senior centers through the Senior Nutrition Program

## **900 Seniors**

Were served through the State Health Insurance Assistance Program (SHIP)

For more information, visit  
[www.uwaaa.org](http://www.uwaaa.org)





## THE POWER OF OUR PARTNERS

LIVE UNITED

**U**nited Way impacts our community in many ways through our network of more than 80 partner agencies. Our agencies give us an unprecedented scale of resources to address a multitude of needs.

- A. G. Gaston Boys & Girls Club (A0040543)
- AIDS Alabama, Inc. (A0972985)
- Alabama Goodwill Industries, Inc. (A0816274)
- ● ● Alabama Head Injury Foundation, Inc. (A0002154)
- ● ● Alabama Kidney Foundation, Inc. (A0055230)
- Aletheia House (A0003714)
- The Amelia Center (A0973261)
- American Cancer Society (A0003849)
- American Heart Association, Inc. (A0003926)
- American Red Cross – Mid Alabama Region (A0004258)
- The Arc of Central Alabama (A0001304)
- The Arc of St. Clair County (A0816179)
- The Arc of Shelby County (A0080728)
- The Arc of Walker County (A0005367)
- Better Basics, Inc. (A0985552)
- Big Brothers Big Sisters of Greater Birmingham (A0011606)

- Birmingham Jewish Federation (A0010846)
- Birmingham Urban League (A0011480)
- Blount County Aid to Homeless Children (DHR) (A0972029)
- Blount County Children's Center (A0012335)
- Boy Scouts of America – Black Warrior Council (A0972004)
- Boy Scouts of America – Greater Alabama Council (A0013386)
- Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
- Cahaba Valley Health Care (A1049768)
- Camp Fire USA – Central Alabama Council (A0017304)
- Catholic Family Services (A0012507)
- Childcare Resources (A0024103)
- Children's Aid Society (A0024110)
- Children's of Alabama (A0024124)
- Christian Love Pantry, Inc. (A0816181)
- Collat Jewish Family Services (A0052847)
- Community Food Bank of Central Alabama (A0091257)
- Concerned Citizens for Our Youth, Inc. (A0009012)
- Crisis Center (A0029577)
- Daybreak - Family Resource Center of NW Alabama (A0031472)
- Developing Alabama Youth Foundation, Inc. (A0031467)
- Disability Rights and Resources (A0049302)
- Easterseals of the Birmingham Area (A0972069)
- Family Connection, Inc. (A0080744)
- Fellowship House (A0037601)
- Gateway (A0037145)
- Girl Scouts of North Central Alabama (A0972025)
- Girls Incorporated of Central Alabama (A0041351)
- Glenwood, The Autism and Behavioral Health Center (A0972120)
- Greater Birmingham Habitat for Humanity (A0973688)
- Hands On Birmingham (A1056320)
- Hispanic Interest Coalition of Alabama (A1020296)
- Impact Family Counseling, Inc. (A0991188)
- Lakeside Hospice, Inc. (A0816180)

## SERVING RESIDENTS OF:

- All five counties in Central Alabama
- Blount ● Jefferson ● St. Clair ● Shelby ● Walker



- Legacy YMCA (A0010226)
- Legal Aid Society (A0057602)
- Levite Jewish Community Center (A0052843)
- The Literacy Council (A0058867)
- Oasis Counseling for Women and Children (A1031021)
- Pathways (A0014071)
- ● ● ● Positive Maturity (A0073619)
- Ronald McDonald House Charities of Alabama (A0972182)
- Safehouse of Shelby County (A0972113)
- ● ● Salvation Army Greater Birmingham Area Command (A0078797)
- Salvation Army – Walker County (A0078799)
- Shelby County Children’s Advocacy Center – Owens House (A1085891)
- Shelby Emergency Assistance, Inc. (A0091260)
- ● Sickle Cell Disease Assoc. of America, Central Alabama Chapter (A0972058)
- St. Clair Children’s Advocacy Center – The Children’s Place (A0827216)
- St. Clair County Day Program, Inc. (A1016066)
- St. Clair County Department of Human Resources (A0819190)
- ● ● Travelers Aid Society of Greater Birmingham, Inc. (A0089675)
- United Ability (A0972091)
- ● ● United Community Centers, Inc. (A0091151)
- ● ● Workshops, Inc. (A0098055)
- ● YMCA of Birmingham, Inc. (A0972015)
- YWCA of Central Alabama (A0098327)

## AGENCY RESULTS FOR 2017

**80,854 People**

Received access to healthcare services

**182,933 People**

Participated in exercise and nutrition programs

**103,186 Children**

Participated in school or community programs

*“We have partnered with United Way of Central Alabama because it is the most efficient and effective way to help our community.”*

- Terry Kellogg  
Chief Executive Officer  
Blue Cross and Blue Shield of Alabama





# FORGING OUR FUTURE

LIVE UNITED

**W**hen you invest in United Way, you also forge our future by supporting the Bold Goals Coalition. More than 200 coalition partners work together to find long-term solutions to some of our community's biggest problems.

United Way of Central Alabama is the backbone organization of the Bold Goals Coalition. Together with coalition partners:

- **The Leadership Council** provides the vision, mission and strategy
- **Action Networks** execute the work and track 24 unique metrics
- **Lead organizations** work on specific projects
- **Efforts are coordinated** driving better community results

For 2017, \$473,000 was raised for Coalition projects including:

- **Walker County Waterways**
- **Power Scholars Academy at Oakman Middle School**
- **Summer Meal Collaborative of the Healthy Lifestyles Priority Group**
- **Mental health services for schools**
- **Labor Market Study for Central Alabama**

For more information, visit  
[www.boldgoals.org](http://www.boldgoals.org)

  
**Bold Goals**  
**COALITION**  
serving Central Alabama

# HOW FAR YOUR DOLLAR CAN GO

LIVE UNITED

Your investment in United Way of Central Alabama improves lives. Below are some examples of how far your dollar can go.

**\$5**

A fleece blanket to comfort a homebound senior in cold weather

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**\$34**

One night of emergency shelter for women and children fleeing domestic violence

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**\$75**

One refurbished bicycle for bike rodeos

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**\$100**

Basic household items to help a homeless veteran transition to stable housing

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**\$500**

A new library in a Pre-K classroom

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**\$1,020**

Hot home-delivered meals to 34 homebound seniors for a week

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# What's your wingspan?



Eagle - 7.5 ft.  
Vulture - 6 ft.  
Red-tailed Hawk - 4 ft.  
Peregrine Falcon - 3.5 ft.  
American Robin - 3.5 ft.  
House Finch - 3.5 ft.

## GUIDELINES FOR GIVING

LIVE UNITED

### ANNUAL INCOME

### SUGGESTED GIFT AMOUNT

Up to \$19,999	1 hour's pay per month
\$20,000 - \$49,999	1%
\$50,000 - \$99,999	2%
\$100,000 and up	3%

### LEVELS OF LEADERSHIP

Tocqueville Society	\$10,000 and above
Builders Society	\$5,000 to \$9,999
Gold Feather Society	\$3,500 to \$4,999
Silver Feather Society	\$2,000 to \$3,499
Red Feather Society	\$1,000 to \$1,999
Women United	\$1,000 and above
Young Philanthropists Society (YPS)	\$1,000 and above

### WAYS TO GIVE

Give online at [www.uwca.org/give](http://www.uwca.org/give), in person within your workplace or by mail to **United Way of Central Alabama:**

P.O. Box 320189 | Birmingham, AL 35232-0189.





## A LEGACY OF CARING

LIVE UNITED

**W**hen you invest in United Way for the long term, you are building a legacy of caring that helps our community for generations. If you are a long-time donor and looking for new ways to serve your community, we can help.

### DIAMOND DONORS

Committed supporters are important to our success. If you have been giving to United Way for 25 years or more, we want to recognize and honor your support. Please contact us at (205) 458-2025.

### THINKING ABOUT RETIREMENT?

If you are getting close to retirement and have some free time to help others, give us a call. We would love the opportunity to keep you engaged and see what options fit you best. If you have questions or want to learn more, email us at [legacygifts@uwca.org](mailto:legacygifts@uwca.org) or call (205) 458-2025.

## DESIGNATION POLICY

Should you desire to designate your gift to a specific agency or initiative, please refer to the listings and corresponding codes in this brochure. A minimum gift of \$25 is required and the designation will be treated as first dollars in their allocation.

If your company allows donations to non-United Way agencies:

- The minimum gift accepted for an agency not listed in this brochure is \$1,000 with at least 50% of this gift remaining with United Way to be allocated to its partners.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.
- All corporate matching dollars will remain with United Way to be used as part of the annual allocations process.
- Gifts received through a donor-advised fund cannot be further designated except to United Way agencies or initiatives. These designations will be treated as “first dollars in.” Designations paid from a donor-advised fund will not reflect an individual donor’s name on remittances to an agency or initiative and will not be receipted by United Way.
- Donations to the Central Alabama Children’s Funds exceeding county requests for children in a specific county will be held for that county’s children for one year. After one year, these will become available for distribution according to the needs across United Way of Central Alabama’s five-county service area.

Any gift outside of these guidelines will be distributed through United Way’s allocation and grant-making processes. When a designated pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated organization.



# STRENGTH THROUGH VOLUNTEERISM

LIVE UNITED

**W**e have more than 10,000 United Way volunteers serving Central Alabama every year. Whether it's mentoring a child, delivering a meal or just stuffing a backpack with food, you can help us serve our community.

Volunteerism is a core value, and a cornerstone of our success, at United Way of Central Alabama. The more of us who work together to serve others, the bigger impact we can make in our community.

We offer a wide variety of volunteer opportunities to fulfill your passion for service. Hands On Birmingham is the volunteer arm of United Way, and can connect you to projects tailored to your particular interests. There are also many meaningful volunteer roles within United Way itself. See the next page for more information.







## HOW WOULD YOU LIKE TO SERVE?

There are many ways you can volunteer with United Way of Central Alabama. Some of the options are listed below.

- Martin Luther King Jr. Day of Service
- Visiting Allocation Team
- Campaign committees
- Helping the homeless
- School beautification projects
- Meals on Wheels delivery
- Tax preparer
- Bold Goals Action Network
- School safety events
- Helping seniors
- Disaster recovery
- Supply drives or kit assembly

**10,000 Volunteers**

Support United Way's mission every year and help serve our community

**79 Projects**

Were completed in 2017 by Hands On Birmingham volunteers

**3,367 Hours**

Were served by volunteers during Project Homeless Connect

For more information, visit [www.handsonbirmingham.org](http://www.handsonbirmingham.org) or [www.uwca.org/volunteer](http://www.uwca.org/volunteer)





## ENHANCING THE LIVES OF SENIORS

LIVE UNITED

The United Way Area Agency on Aging (UWAAA) of Jefferson County is dedicated to meeting many of the unique needs of older and disabled citizens. From helping navigate Medicare benefits to monitoring long-term care facilities, we provide focused programs and services, helping seniors live healthier, more fulfilled and informed lives every day.

**Call 1-800-AGE-LINE (1-800-243-5463)  
or visit [www.uwaaa.org](http://www.uwaaa.org) to learn more.**



**United Way  
Area Agency  
on Aging**  
of Jefferson County

**Our Mission:** To increase the organized capacity of people to care for one another and to improve their community.



**United Way  
of Central Alabama, Inc.**

[www.uwca.org](http://www.uwca.org)  
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P.O. Box 320189  
Birmingham, AL 35232-0189  
(205) 251-5131

**We are an organization you can trust.**



**16 consecutive years**

