WILL YOU ANSWER THE CALL FOR HELP?

LIVE UNITED®

United Way fights for the health, education and financial stability of every person in every community. **LIVE UNITED**.

United Way
of Central Alabama, Inc.

FIGHTING FOR OUR COMMUNITY

Though the needs are many, we can win the fight with your help. By giving to United Way, you are helping us:

Fight for better health
Because there are many who don't have access to nutritious food

Fight for better education
So more children are better prepared for kindergarten by attending high-quality, First Class Pre-K

Fight for greater financial stability
So more households can thrive and have adequate access to financial services

1 in 6 People

Struggles with hunger in Alabama and 24% of those are children

Only 20%

Of 4-year-olds in Central Alabama have access to First Class Pre-K

6th Poorest

Alabama is the 6th poorest state in the nation with 17.2% living in poverty

WHAT WE DO

LIVE UNITED

Through a variety of innovative programs and initiatives, we focus on improving the health, education and financial stability of every person in Central Alabama.

HEALTH

Healthy Communities
Promotes walking and biking through the **Safe Routes** program. Safe Routes educates and encourages students to make healthy choices and improves the environment to be more conducive for walking and biking. (A2383602)

RESULTS FOR 2017

6,924 Students

Participated in Bike Rodeos, Walking School Bus or other pedestrian education events

"It was extremely inspiring to see these children energized and excited to walk to school. We're proud to work with our partners on this project to encourage active living."

- Wendy Jackson
Executive Vice President
Land Trust Alliance

The Bold Goals Coalition
And Alabaster City Schools started the Warrior Wheels summer feeding program to reach more hungry children. The expanded feeding program served more than 1,000 meals each day, totaling more than 43,000 meals. (A4261988)

RESULTS FOR 2017

43,000 Meals

Were served to low-income children during a summer feeding program

Healthplus Alabama
And Dentalplus Alabama are insurance-assistance programs for qualified individuals.

11,000 People

Received Healthplus and Dentalplus services

Community HIV Partnership
Helps provide ongoing services for people living with HIV in Central Alabama. (A0972042)

EDUCATION

Early Childhood Education
Seeks to ensure that all children entering kindergarten are ready to learn and thrive. We're helping build partnerships to address emerging needs for at-risk children and youth.

United Way SUCCESS BY 6™

Success By 6
Partners with preschool classrooms to provide children access to high-quality early learning through training, evaluation, classroom equipment and learning materials. (A1045506)

Bold Goals COALITION serving Central Alabama

United Way and Walker County schools launched an after-school program with the help of YMCA. The project improved academic test scores for enrolled students. (A4261962)

RESULTS FOR 2017

9,142 Books
Were distributed in classrooms and throughout the community

882 Pre-K
Students in 29 classrooms are better prepared to succeed in kindergarten

Test Scores
Increased in an after-school program by 2.8 points in reading, 1.7 in math and 3.1 in science

Help Me Grow
Connects children and families to resources to address developmental delays.

Central Alabama Children's Fund
Provides items for students with immediate needs such as glasses, school uniforms and supplies, as well as dental and medical fees. Funds are distributed by school systems and listed below by county.

- Central AL (A3913266)
- Blount (A3929841)
- Jefferson (A3929858)
- St. Clair (A3929874)
- Shelby (A3929866)
- Walker (A3929882)

RESULTS FOR 2017

304 Families

And 352 new children were served by Help Me Grow

715 Referrals

Were made to families, connecting them with community resources

$151,950

Was provided to meet the basic needs of students in Central Alabama

FINANCIAL STABILITY

Financial Stability Partnership
Helps people become financially stable through a network of partners and programs. (A1054450)

Individual Development Account
Is a matched savings program, enabling individuals and families to build assets and skills for financial stability.

Free Tax Preparation
Serves qualified clients, saving the cost of tax preparation fees, while connecting them with other financial programs.

RESULTS FOR 2017

$2.7 Million

In total assets acquired, helping 41 individuals

24 Homes

Were purchased, 15 people continued their education and two businesses were started

3,345 Returns

Were prepared for qualified individuals for an average refund of $1,471

United Way PRIORITY VETERAN

Priority Veteran
Provides veterans with assistance in locating affordable housing and resources to become financially stable. (A3878097)

Priority Veteran is a statewide program assisting veterans in need from four offices in:

- Birmingham
- Huntsville
- Tuscaloosa
- Tuskegee

RESULTS FOR 2017

588 Veterans

Received homeless-prevention services

370 Homeless

Veterans received rapid re-housing assistance

218 Veterans

Were assisted to maintain stable, affordable housing

For more information, visit
www.priorityveteran.org

ACCESS TO SERVICES

2-1-1 Connects
Is a statewide network of call centers providing information about a wide range of health and human services throughout Alabama. (A2383917)

Meals on Wheels
Delivers hot meals and safety checks to homebound seniors and the disabled in Jefferson County. (A0128835)

Disaster Recovery
Assists families in times of disaster and coordinates with other organizations for immediate and sustained disaster recovery. (A1054361)

RESULTS FOR 2017

37,987 Calls
Were received seeking assistance with utilities, taxes, food, housing and more

169,275 Meals
Were served by 500 Meals on Wheels volunteers

1,800 More
People are on a waiting list for Meals on Wheels and we need additional funding and volunteers to support them

United Way
Area Agency on Aging
of Jefferson County

1-800-AGE-LINE
Connects callers to information, counseling and referrals to services assisting seniors and the disabled in Jefferson County.

Senior Support Funds
Provide assistance to seniors with financial needs. Funds by county are:

- Central AL (A1085877)
- Blount (A4866679)
- Jefferson (A4862983)
- Shelby (A4866687)
- St. Clair (A4866695)
- Walker (A4866703)

RESULTS FOR 2017

3,460 Calls
Were received from seniors seeking assistance or information on various services

202,700 Meals
Were served at senior centers through the Senior Nutrition Program

900 Seniors
Were served through the State Health Insurance Assistance Program (SHIP)

For more information, visit
www.uwaaa.org

THE POWER OF OUR PARTNERS

LIVE UNITED

United Way impacts our community in many ways through our network of partner agencies. Our agencies give us an unprecedented scale of resources to address a multitude of needs.

- A. G. Gaston Boys & Girls Club (A0040543)
- AIDS Alabama, Inc. (A0972985)
- Alabama Goodwill Industries, Inc. (A0816274)
- Alabama Head Injury Foundation, Inc. (A0002154)
- Alabama Kidney Foundation, Inc. (A0055230)
- Aletheia House (A0003714)
- The Amelia Center (A0973261)
- American Cancer Society (A0003849)
- American Heart Association, Inc. (A0003926)
- American Red Cross – Mid Alabama Region (A0004258)
- Arc of Central Alabama (A0001304)
- Arc of St. Clair County (A0816179)
- Arc of Shelby County (A0080728)
- Arc of Walker County (A0005367)
- Better Basics, Inc. (A0985552)
- Big Brothers Big Sisters of Greater Birmingham (A0011606)

- Birmingham Jewish Federation (A0010846)
- Birmingham Urban League (A0011480)
- Blount County Aid to Homeless Children (DHR) (A0972029)
- Blount County Children's Center (A0012335)
- Boy Scouts of America – Black Warrior Council (A0972004)
- Boy Scouts of America – Greater Alabama Council (A0013386)
- Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
- Cahaba Valley Health Care (A1049768)
- Camp Fire USA – Central Alabama Council (A0017304)
- Catholic Family Services (A0012507)
- Childcare Resources (A0024103)
- Children's Aid Society (A0024110)
- Children's of Alabama (A0024124)
- Christian Love Pantry, Inc. (A0816181)
- Collat Jewish Family Services (A0052847)
- Community Food Bank of Central Alabama (A0091257)
- Concerned Citizens for Our Youth, Inc. (A0009012)
- Crisis Center (A0029577)
- Developing Alabama Youth Foundation, Inc. (A0031467)
- Disability Rights and Resources (A0049302)
- Easterseals of the Birmingham Area (A0972069)
- Family Connection, Inc. (A0080744)
- Family Resource Center of NW Alabama - Daybreak (A0031472)
- Fellowship House (A0037601)
- Gateway (A0037145)
- Girl Scouts of North Central Alabama (A0972025)
- Girls Incorporated of Central Alabama (A0041351)
- Glenwood, Inc. (A0972120)
- Greater Birmingham Habitat for Humanity (A0973688)
- Hands On Birmingham (A1056320)
- Hispanic Interest Coalition of Alabama (A1020296)
- Impact Family Counseling, Inc. (A0991188)
- Lakeside Hospice, Inc. (A0916180)

SERVING RESIDENTS OF:

- All five counties in Central Alabama

Blount Jefferson St. Clair Shelby Walker

- Legacy YMCA (A0010226)
- Legal Aid Society of Birmingham (A0057602)
- Levite Jewish Community Center (A0052843)
- The Literacy Council (A0058867)
- Oasis Counseling for Women and Children (A1031021)
- Pathways (A0014071)
- Positive Maturity (A0073619)
- Ronald McDonald House Charities of Alabama (A0972182)
- Safehouse of Shelby County (A0972113)
- Salvation Army, Birmingham Area Command (A0078797)
- Salvation Army – Walker County (A0078799)
- Shelby County Children's Advocacy Center – Owens House (A1085891)
- Shelby Emergency Assistance, Inc. (A0091260)
- Sickle Cell Disease Assoc. of America, Central Alabama Chapter (A0972058)
- St. Clair Children's Advocacy Center – The Children's Place (A0827216)
- St. Clair County Day Program, Inc. (A1016066)
- St. Clair County Department of Human Resources (A0819190)
- Travelers Aid Society of Birmingham, Alabama, Inc. (A0089675)
- United Ability (A0972091)
- United Community Centers, Inc. (A0091151)
- Workshops, Inc. (A0098055)
- YMCA of Birmingham, Inc. (A0972015)
- YWCA of Central Alabama (A0098327)

AGENCY RESULTS FOR 2017

80,854 People

Received access to healthcare services

182,933 People

Participated in exercise and nutrition programs

103,186 Children

Participated in school or community programs

FORGING OUR FUTURE

When you invest in United Way, you also forge our future by supporting the Bold Goals Coalition. More than 200 coalition partners work together to find long-term solutions to some of our community's biggest problems.

United Way of Central Alabama is the backbone organization of the Bold Goals Coalition. Together with coalition partners:

- **The Leadership Council** provides the vision, mission and strategy
- **Action Networks** execute the work and track 24 unique metrics
- **Lead organizations** work on specific projects
- **Efforts are coordinated** driving better community results

For 2017, $473,000 was raised for Coalition projects including:

- **Walker County Waterways**
- **Power Scholars Academy at Oakman Middle School**
- **Summer Meal Collaborative of the Healthy Lifestyles Priority Group**
- **Mental health services for schools**
- **Labor Market Study for Central Alabama**

For more information, visit
www.boldgoals.org

Bold Goals COALITION
serving Central Alabama

HOW FAR YOUR DOLLAR CAN GO

LIVE UNITED®

Your investment in United Way of Central Alabama improves lives. Below are some examples of how far your dollar can go.

$5	A blanket to comfort a homebound senior in cold weather
$34	One night of emergency shelter for women and children fleeing domestic violence
$75	Provides call-in counseling for five individuals in crisis situations
$100	Basic household items to help a homeless veteran transition to stable housing
$500	A new library in a Pre-K classroom
$1,020	Hot home-delivered meals to 34 homebound seniors for a week

GUIDELINES FOR GIVING

LIVE UNITED®

ANNUAL INCOME / SUGGESTED GIFT AMOUNT

ANNUAL INCOME	SUGGESTED GIFT AMOUNT
Up to $19,999	1 hour's pay per month
$20,000 - $49,999	1%
$50,000 - $99,999	2%
$100,000 and up	3%

LEVELS OF LEADERSHIP

Tocqueville Society	$10,000 and above
Builders Society	$5,000 to $9,999
Gold Feather Society	$3,500 to $4,999
Silver Feather Society	$2,000 to $3,499
Red Feather Society	$1,000 to $1,999
Women United	$1,000 and above
Young Philanthropists Society (YPS)	$1,000 and above

WAYS TO GIVE

Give online at **www.uwca.org/give**, in person within your workplace or by mail to **United Way of Central Alabama:**
P.O. Box 320189 | Birmingham, AL 35232-0189.

A LEGACY OF CARING

LIVE UNITED

When you invest in United Way for the long term, you are building a legacy of caring that helps our community for generations. If you are a long-time donor and looking for new ways to serve your community, we can help.

DIAMOND DONORS

Committed supporters are important to our success. If you have been giving to United Way for 25 years or more, we want to recognize and honor your support. Please contact us at (205) 458-2025.

THINKING ABOUT RETIREMENT?

If you are getting close to retirement and have some free time to help others, give us a call. We would love the opportunity to keep you engaged and see what options fit you best. If you have questions or want to learn more, email us at legacygifts@uwca.org or call (205) 458-2025.

DESIGNATION POLICY

Should you desire to designate your gift to a specific agency or initiative, please refer to the listings and corresponding codes in this brochure. A minimum gift of $25 is required and the designation will be treated as first dollars in their allocation.

If your company allows donations to non-United Way agencies:

- The minimum gift accepted for an agency not listed in this brochure is $1,000 with at least 50% of this gift remaining with United Way to be allocated to its partners first dollars in toward their allocation.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.
- All corporate matching dollars will remain with United Way to be used as part of the annual allocations process.
- Designations must go toward an organization's general fund. Designations are not permitted to be further designated to specific events, programs, etc.
- Designations paid from a donor-advised fund will not reflect an individual donor's name on remittances to an agency or initiative and will not be receipted by United Way.
- Donations to the Central Alabama Children's Funds exceeding county requests for children in a specific county will be held for that county's children for one year. After one year, these will become available for distribution according to the needs across United Way of Central Alabama's five-county service area.

Any gift outside of these guidelines will be distributed through United Way's allocation and grant-making processes. When a designated pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated organization.

STRENGTH THROUGH VOLUNTEERISM

LIVE UNITED

We have more than 10,000 United Way volunteers serving Central Alabama every year. Whether it's mentoring a child, delivering a meal or just stuffing a backpack with food, you can help us serve our community.

Volunteerism is a core value, and a cornerstone of our success, at United Way of Central Alabama. The more of us who work together to serve others, the bigger impact we can make in our community.

We offer a wide variety of volunteer opportunities to fulfill your passion for service. Hands On Birmingham is the volunteer arm of United Way, and can connect you to projects tailored to your particular interests. There are also many meaningful volunteer roles within United Way itself. See the next page for more information.

HandsOn BIRMINGHAM
A program of United Way of Central Alabama

HOW WOULD YOU LIKE TO SERVE?

There are many ways you can volunteer with United Way of Central Alabama. Some of the options are listed below.

- Martin Luther King Jr. Day of Service
- Visiting Allocation Team
- Campaign committees
- Helping the homeless
- School beautification projects
- Meals on Wheels delivery
- Tax preparer
- Bold Goals Action Network
- School safety events
- Helping seniors
- Disaster recovery
- Supply drives or kit assembly

For more information, visit
www.handsonbirmingham.org
or **www.uwca.org/volunteer**

10,000 Volunteers

Support United Way's mission every year and help serve our community

79 Projects

Were completed in 2017 by Hands On Birmingham volunteers

3,367 Hours

Were served by volunteers during Project Homeless Connect

The United Way Area Agency on Aging (UWAAA) of Jefferson County is dedicated to meeting many of the unique needs of older and disabled citizens. From helping navigate Medicare benefits to monitoring long-term care facilities, we provide focused programs and services, helping seniors live healthier, more fulfilled and informed lives every day.

Call 1-800-AGE-LINE (1-800-243-5463)
or visit www.uwaaa.org to learn more.

SHIP
Alabama State Health Insurance Assistance Program

United Way
Area Agency on Aging
of Jefferson County

Our Mission: To increase the organized capacity of people to care for one another and to improve their community.

United Way of Central Alabama, Inc.

www.uwca.org
3600 8th Avenue South
P.O. Box 320189
Birmingham, AL 35232-0189
(205) 251-5131

We are an organization you can trust.

16 consecutive years