

## UNITED WAY OF CENTRAL ALABAMA ADVANCEMENT FUND AND VISION COUNCIL GRANTS



United Way of Central Alabama (UWCA) is pleased to announce Advancement Fund and Vision Council Grant opportunities to support the work of the Bold Goals Coalition of Central Alabama. Grant awards in the impact areas of Health, Education, and Financial Stability are intended to propel collaborative work forward and assist in the successful achievement of impact area goals.

Funding will be directed towards collaborative projects that are data-driven and aligned with the Bold Goals Coalition of Central Alabama metrics (see attachment A). Successful applicants will work through existing community collaborations to address locally determined problems or goals associated with improving community health, education and/or financial stability. Investments will be made to support the following priority groups/action networks currently operating in Central Alabama:

### HEALTH:

- Advancing Health Equity-Jefferson County
- Improving Mental Health-Jefferson County
- Optimizing Health Care Access-Jefferson County
- Promoting Healthy Lifestyles-Jefferson County
- Improving the Built Environment, Transportation & Safety-Jefferson County
- Livable Communities-Walker County
- Healthy People: School-Based-Walker County
- Coordinated Care-Walker County

### EDUCATION:

- Early Learning Action Network
- Attendance Action Network
- Birmingham City Schools Action Network
- FAFSA Action Network
- Workforce Action Network

### FINANCIAL STABILITY:

- Financial Services Network

UWCA grantmaking is designed to support collaborative work through a 2-tiered process:

### **TIER 1: Advancement Fund Grants**

Advancement funds are intended to provide short-term planning, “start-up,” or “seed” funds that will lay the ground work for successful achievement of priority group/action network goals.

- **Funding opportunity is available by invitation only** and is available to priority groups/action networks in Central Alabama
- Award amounts are limited to \$10,000 or less
- Maximum project term is six months or less.

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### TIER 2: Vision Council Grants

Vision Council grants are intended to provide longer-term support for projects that are planned and ready for implementation. Projects should be able to clearly define their intended impact on particular Bold Goals metrics relative to their impact area and show demonstrated improvement at the conclusion of the project term.

- **Funding opportunity is available by invitation only and is available at the successful completion of an advancement fund opportunity or on a case by case basis**
- Award amounts are limited to \$100,000 or less
- Maximum project term is three years or less.

### ANNUAL TIMELINE for Grant Opportunities:

- Deadlines for both Advancement Fund and Vision Council Grants submissions will be on a biannual basis
  - Fall Application Deadline: October 5
  - Spring Application Deadline: April 1
  - *\*Deadlines that fall on a weekend will be due by midnight the following Monday*
- Applicant notification letters will be mailed in December and June of each year
- Grant periods will begin on January 1 and July 1 of each year

### Eligibility Criteria:

To be eligible for an award, applicants must have the following:

- Applicants must be either public entities or nonprofit organizations that are tax exempt
- Applicants must be able to provide the required documentation:
  - IRS 501(c)(3) Determination Letter: organizations that have received funds from UWCA in the last 5 years can use their determination letter on file.
  - Most recent Form 990
  - Most recent audit
  - State tax exemption certificate
- Advancement Fund and Vision Council Grant proposals are required to:
  - Be collaborative and submitted by a priority group/action network operating in Central Alabama (Blount, Jefferson, Shelby, St. Clair, or Walker County)
  - Decrease disparities and meet a high-need within the community
  - Incorporate equity, diversity, and inclusion in the design, implementation, and engagement of the community
  - Demonstrate the potential to lead to long-term change
  - Address health, education, and/or financial stability disparities within Central Alabama.
  - Align with current Bold Goals priority metrics (see attachment A).
- Advancement Fund and Vision Council grant funding can support:
  - Staff time, salary and benefit support
  - Execution of programs

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- Capacity building activities: convening, speaker engagements, visibility efforts for specific initiatives
- Communication
- Production of materials
- Training
  
- Advancement Fund and Vision Council grants cannot be used to support:
  - Lobbying
  - Fundraising activities

### **Evaluation and Monitoring:**

As a condition of accepting UWCA funds, grantees are expected to meet UWCA requirements for the submission of narrative and financial reports, as well as periodic information needed for overall project performance monitoring and management. All reporting will be submitted through UWCA's online reporting system.

- Advancement Funds: Project performance report will be due three (3) months into project timeline and a final report will be due at the conclusion of the 6-month grant period.
- Vision Council Grants: Project performance updates will be required quarterly for the duration of the project, with a final report required as well.

**Applications are by invitation only.** Active members of the Bold Goals Coalition of Central Alabama who are interested in pursuing any opportunity are highly encouraged to contact Kadie Peters, Vice President of Strategy and Resource Development, at (205) 458-2168 prior to requesting online access to the application.

**Applications for the Advancement Fund and Vision Council grant opportunities must be submitted via the UWCA online system. Visit <http://www.eunited.org/setup/> and check either the "Advancement Fund Application" or "Vision Council Application" option to request your log in information. Once your account has been set up, you may log in to the "Advancement Fund and Vision Council Grant" web page at <https://uweb1.unitedwayservice.org/crm/Start.jsp> and access the application.**

Advancement Fund Grant applicants will be required to complete a brief application that contains the following sections:

- Applicant Information, Priority Metric Information, and Project Narrative
- Advancement Fund Grant Budget and Budget Narrative

Vision Council Grant applicants will be required to complete the following sections:

- Agency Information, Priority Metric Information, and Project Narrative
- Vision Council Grant Budget and Budget Narrative
- Logic Model

### **ATTACHMENT A: Bold Goals Coalition of Central Alabama Metrics**

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METRICS	DESCRIPTION
People reached with Health Equity Orientation	The number of people participating in, or viewing a recording of, the health equity orientation
Locations hosting Health Equity Orientation	The number businesses, civic groups, or community organizations hosting the Health Equity Orientation
Physical Inactivity	Percentage of adults aged 20 and over reporting no leisure-time physical activity
Access to exercise opportunities	% of the population with adequate access to locations for physical activity
Uninsured population	Percentage of the population under age 65 that has no health insurance coverage
Preventable Hospital Stays	Hospitalization rate for ambulatory-care conditions per 1,000 Medicare enrollees
Primary Care Physicians	Primary Care Physicians is the ratio of the population to total primary care physicians
Low Birthweight	Low Birthweight is the percentage of live births where the infant weighed less than 2,500 grams (approximately 5 lbs., 8 oz.)
Poor Mental Health Days	Measure is based on survey responses that indicate how many days during the past 30 days an individual's mental health was not good
Suicide Rates	Suicide deaths per 100,000 population
Mental Health Provider Access	Ratio of population to mental health providers
Adult Smoking	% of adults who report smoking $\geq$ 100 cigarettes
Physical Inactivity	Percentage of adults aged 20 and over reporting no leisure-time physical activity
Food Insecurity	Percentage of population who lack adequate access to food
Adult Obesity	Percentage of adults that report a BMI of 30 or more
Access to 1 <sup>st</sup> Class Pre-K	Slots in state-funded Pre-K divided by estimated 4 year-old population
3 <sup>rd</sup> Grade Reading	% of students scoring proficient on state assessments
3 <sup>rd</sup> Grade Math	% of students scoring proficient on state assessments
8 <sup>th</sup> Grade Reading	% of students scoring proficient on state assessments
8 <sup>th</sup> Grade Math	% of students scoring proficient on state assessments

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ALSDE College and Career Ready Rate	% of high school students who achieve a benchmark score on any section of the ACT test, an AP or IB exam, or the ACT WorkKeys, or earn a college/postsecondary credit, approved industry credential, or acceptance for enlistment into the military.
Graduation Rate	% of the 9th grade cohort which graduated in four years
College-Going Rate	% of prior school year's high school graduates enrolling in 2-year and 4-year colleges
Attainment Rate	% of population in the Central Six AlabamaWorks Region that has attained post-secondary degrees and/or high value certificates
Homeless, Transition, Sheltered Individuals	Total # of homeless persons based on point-in-time counts by local continuums of care
Households Owner Occupied	% of all occupied housing, including mobile homes and homes built prior to 1940
Fully Banked (includes Credit Unions)	% of households wherein at least one person has a checking/savings account
Labor Force Participation Rate	% of non-institutionalized people 16 and over working/looking for work
Median Household Income	Median of all income earned in the household by those 15 and over
Alternative Financial Services Use	% of population using financial services that operate outside of federally insured banks