



## 2022 CAMPAIGN KICKOFF GUEST SPEAKER

LIVE UNITED



**Bruce Pearl**  
**Head Coach**  
**Auburn Men's Basketball**

In seven years as head coach at Auburn, Bruce Pearl has led the Tigers to 138 wins, two Southeastern Conference championships, consecutive NCAA Tournament berths and the program's first ever appearance in the Final Four.

While Pearl's on-court success has been well-documented, where he has made the most impact has been in the communities that he has lived in and visited. Coming from a humble Jewish background in Boston, Pearl has made it his mission to spread the good word and love for the Holy Land.

Pearl has made high-profile speeches with the American Israel Public Affairs Committee, Maccabi USA, Republican Jewish Alliance, Christian Coalition and the United States Israel Education Association. He has also spoken at the National Holocaust Day in Montgomery, Alabama the past two years.

Pearl has also taken ownership of welcoming the Student Jewish Group at Auburn by hosting the Hillel for the annual Hanukkah party, beginning in 2015, as well as hosting the Hillel group for regular breakfasts to keep the faith. He is also an active member of the Temple Beth Shalom in Auburn.

If there is a prayer breakfast in the area, chances are that Pearl is there speaking as he has done in Knoxville, Atlanta, Auburn and Montgomery. He has also spoken at the First Baptist Church of Dadeville, Alabama.

Pearl is a board member of the U.S. Israel Education Association, whose role is "To fill the existing information vacuum by educating and serving Members of Congress. We foster communication between American and Israeli leaders and experts to enhance understanding of issues critical to a mutually beneficial relationship."

Pearl realized a lifelong dream in the summer of 2008 when his country called upon him to serve as head coach of Maccabi USA's open men's basketball team at the 18th World Maccabiah Games in Israel. He led the American squad to the gold medal for just the third time in 24 years, toppling favored Israel in the title game.

Coach Pearl is married to the former Brandy Miller and has two daughters Jacqui and Leah and two sons Steven and Michael. He also has a granddaughter Chaya and grandson Jaden.