



THE BOLD GOALS COALITION

LIVE UNITED®

DRIVING A COALITION OF CHANGE IN OUR COMMUNITY

The Bold Goals Coalition is 200 organizations solving big community problems by aligning partners, resources and agendas. We've been advocating and implementing the power of collective impact since 2013, focusing on advancing the health, education and financial stability of ALL individuals in Central Alabama. The Bold Goals Coalition is helping the community work together differently – more efficiently and more effectively. By taking the long view, tying our work to measurable outcomes and helping partners align resources aimed at achieving big-picture goals, we're building a stronger future for Central Alabama.

HEALTH

By 2025, all Central Alabama counties will be ranked in the top 10 in Alabama for health outcomes as measured by the Robert Wood Johnson Foundation.

EDUCATION

Central Alabama will have 90% of high school seniors college and career-ready, and 125,000 highly skilled adults added to workforce, by 2025.

COALITION LEADERSHIP

Key regional leadership groups from various industries and organizations address specific needs in our community. Collectively, each group examines root causes, establishes measurable goals and aligns efforts to create lasting social change. Coalition Leadership Chairs for Bold Goals Health and Education are listed below.

Health

Mr. Dan Pile
YMCA
of Greater Birmingham

Dr. David Jones
Capstone Rural
Health Center

Education

Mr. Bill Jones
O'Neal Industries (Retired)

Dr. Melissa Shields
Alabama State Department
of Education



United Way
of Central Alabama, Inc.

BOLD GOALS COALITION PANDEMIC RESPONSE

LIVE UNITED®

Collective impact is all the more important during a crisis, in order to meet our community's most urgent needs. Therefore, as the pandemic continues, the Bold Goals Coalition is focusing on several priority issues where we believe we can see measurable improvements by the end of 2021:

- **Hunger Relief**
- **Mental and Behavioral Health**
- **Student Support**

Needs related to these issues continue to grow due to COVID-19 and require even greater collaboration across organizations, cities, school districts and communities. As we work in these key areas, we will keep equity central to our work and address those communities most directly affected by disparities in health and education. We will bring public attention to these issues, launch innovative programs to address them and advocate for policy changes in the areas that need it most.

ENSURE CRISIS FOOD DISTRIBUTION LOCATIONS ARE WITHIN 10 MILES OF EVERY HOUSEHOLD

Locally, the number of people visiting food pantries and food distribution sites increased from 73,000 in July 2019 to 136,000 in July 2020. We will enhance and expand meal delivery and food distribution programs to create a coordinated network throughout Central Alabama and ensure no one goes hungry.

EXPAND BY 50% THE NUMBER OF CHILDREN RECEIVING MEALS WHEN SCHOOL IS OUT

Nearly 75,000 students in Central Alabama receive free and reduced-price meals during the school year, but need assistance in the summer. Since 2017, the Coalition has launched 18 meal sites serving 1,700+ children daily. Through partnerships with school districts, youth development providers and others, we will further expand service to children when they are out of school.

ENSURE 5,000 ADDITIONAL STUDENTS RECEIVE MENTAL HEALTH SUPPORT SERVICES

We are committed to helping provide comprehensive school-based strategies for addressing students' mental health, including training for staff and screening tools for student assessment as well as direct counseling and mentoring.

ENSURE 1,000 RESIDENTS RECEIVE MENTAL HEALTH SUPPORT THROUGH COALITION PARTNERS

As the pandemic takes its toll, 40% of U.S adults struggle with mental health or substance abuse; and overdose deaths in Jefferson County alone increased 32% in 2020. The Coalition is increasing access to mental health services by helping providers offer virtual counseling, and is uniting partners to combat the opioid crisis in areas of highest need, such as Walker County.

ENSURE EVERY STUDENT CAN ACCESS DIGITAL LEARNING RESOURCES WITHIN 10 MILES OF HOME

There is no high-speed internet in 35% of low-income U.S. homes with children. By investing in devices and creating a network of convenient locations, we can help more children learn remotely and give every student a chance to succeed.

ENROLL 2,000 ADDITIONAL STUDENTS IN SUMMER ACADEMIC ENRICHMENT PROGRAMS

Only 48% of 3rd Graders in Central Alabama read at grade level, which puts them at greater risk of not finishing high school, being underemployed and incarcerated. The pandemic's disruption of learning makes the problem even worse. By expanding the reach of proven youth-development programs, we can help students catch up.

For more information, visit
www.boldgoals.org



United Way
of Central Alabama, Inc.