ANNUAL REPORT
2019

A Decade of Impact

United Way
United Way of Central Alabama, Inc.

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Elmer B. Harris
Alice McSpadden Williams

Message from the Chair and President

This is no ordinary annual report. Because 2019 was no ordinary year at United Way. It was not only filled with 12 months of accomplishments; it also put an exclamation point at the end of an extraordinary decade.

That's why, in addition to reviewing 2019, we're using this publication to highlight our transformational impact in the past 10 years...the many ways we fought for each individual's health, education and financial stability.

As you probably know, in addition to our proactive programs and funding of more than 80 partner agencies, much of our work is in response to new and emerging community needs. At the beginning of the previous decade, for example, we were met with the enormous challenge of an economy in deep recession and record unemployment. Our response was the creation of a Community Crisis Fund which helped more than 200 food pantries, soup kitchens and feeding centers dramatically increase their capacity to serve local families in desperate need.

In 2010, UWCA partnered with the Jefferson County Department of Health and the Centers for Disease Control to address obesity and smoking – resulting in extensive public education and many city ordinances being passed. This collaborative effort, which demonstrated the power of collective impact, was also instrumental in our launch of the Bold Goals Coalition of Central Alabama.

After the "super outbreak" of tornadoes in April of 2011, United Way responded by organizing a coalition of community partners to meet immediate needs and created the Long-Term Recovery Program to address unique and unmet needs of survivors months and even years after the storms. This work helped establish a model for recovery that is still in place today.

In 2016, Jefferson County found itself without anyone to operate its vital Meals on Wheels program. UWCA stepped up to the plate. The learning curve was steep, but we have grown the program to serve more than 1,100 homebound seniors with the help of more than 800 dedicated volunteers.

UWCA is, in fact, one of the very few United Ways in the nation that provides direct services to its community. This is consistent with our holistic approach to helping people in need. Through a variety of grants and partnerships, we now operate programs ranging from the Area Agency on Aging and Priority Veteran to Success By 6, our statewide 2-1-1 Call Center and a number of housing and personal finance programs. Results of these and other accomplishments can be found throughout this annual report.

We hope you are proud of all that has been accomplished. Through the problems we addressed, the crises we responded to and the big ideas we put into action, the focus has always been on helping people in need, bringing us closer together and building a stronger community. But we couldn't have done it without you.

We sincerely value all you do to support United Way of Central Alabama. Your ongoing contributions make a real difference in the lives of others throughout our five-county region and have been instrumental in making the past decade truly extraordinary. Here's to an even more productive 2020.

— Mallie Ireland, Board Chair and Drew Langloh, President & CEO
United Way of Central Alabama, Inc.

Ensuring Help in Times of Crisis

Where there is a community need or gap to fill, United Way of Central Alabama steps in. Late 2008 and 2009 were no exception as many people in our area were hit hard by the recession. Partner agencies that provided basic-need services saw their resources dwindle quickly from the demand.

To help combat this situation, United Way established the Community Crisis Fund. Local non-profits could apply for grants to help feed the many people in need. Food could be purchased at a lower cost by using grant money to buy in bulk through the Community Food Bank. At 13 cents a pound, more than 450,000 pounds of food was purchased, providing close to 350,000 meals.

Additionally, with about 135 grant awards to 47 non-profit organizations, families were assisted with utility bills and reconnect fees, more than 200 families were able to remain in their homes and lifesaving prescription medications were provided.

In 2009 alone, United Way invested almost $4 million to support partner agencies in crisis response.

United Way, with the Jefferson County Department of Health as lead partner and funding by a CDC grant, expanded its work to reduce tobacco use and combat obesity.

This work resulted in extensive public education and four cities adopting no-smoking ordinances, and contributed to the formation of the Jefferson County Health Action Partnership. This collaborative effort, which demonstrated the power of collective impact, was also instrumental in the launch of the Bold Goals Coalition of Central Alabama.

United Way responded to the devastation of the April 27th tornado outbreak by expanding its 2-1-1 Call Center to 30 call stations. With Tuscaloosa and Madison County centers unable to operate, calls were switched to Birmingham. More than 730 community volunteers, including corporate leaders, social workers, healthcare workers and retirees, took more than 20,000 storm-related calls to help survivors.

As a result of this tragedy, United Way proactively formed the Central Alabama Long-Term Recovery Committee with nearly 150 corporate, faith-based, government and non-profit partners, concentrating its efforts on the long-term needs facing those most severely impacted by the disaster. During the next few years, 300 homes destroyed by the storms were repaired or rebuilt.

United Way of Central Alabama joined a dynamic new collaborative called Summer Adventures in Learning (SAIL) to improve the high school graduation rate by tackling regression in learning during the summer months. By 2019, participating SAIL summer programs had an average gain of 3.2 months of proficiency in math and 1.8 months of proficiency in reading. The SAIL collaborative has harnessed the resources of many collaborating funders and summer-enrichment providers to show significant improvements for students through summer programs.

2010 2011 2012

Collective Impact: A New Way to Solve Social Problems

In 2013, United Way of Central Alabama's Board of Directors put a plan into motion to solve our biggest community problems by aligning partners, resources and agendas across the region. We launched the Bold Goals Coalition with a commitment to seeking measurable results to share with the public.

Since its launch, the Bold Goals Coalition has grown to 200 organizations, with scores of organizations stepping up to take leadership roles for better education and health outcomes. The Coalition has generated more than $6.5 million in resources for the community and has added 200 seats in public pre-K classrooms for Central Alabama's four-year-olds. The Coalition has driven important policy changes at the local, state and federal level and has become an engine behind key regional initiatives such as Building (it) Together and the Birmingham Promise.

United Way
PRIORITY
VETERAN

United Way of Central Alabama's Priority Veteran program, with a $2-million Supportive Services for Veteran Families grant from the U.S. Department of Veterans Affairs, served 644 homeless or near-homeless veterans in its first year. Veterans were assisted with a housing stability plan, access to medical and mental health services, enrollment for veteran's benefits, job search assistance, financial coaching and more. Now in its sixth year, more than 1,900 veterans have been served, with 87% in permanent housing after completing the program.

To help provide students with the basic necessities required for success in our regional school system, United Way created the Central Alabama Children's Fund. As a resource for school systems, funding became available to assist students with items such as glasses, school uniforms and school supplies, as well as dental and medical fees. In 2015, $97,125 was distributed to Central Alabama's public school systems. In 2019,17 school districts from all five counties that UWCA serves applied for and received funding. In total, United Way has distributed more than $500,000 through this program since 2015.

2014

2015

Delivering on a Promise to our Homebound Seniors

When Jefferson County suddenly found itself without anyone to operate its vital Meals on Wheels program in 2016, UWCA stepped up to the plate. The learning curve was steep, but we have since grown the program to serve more than 231,000 meals per year to about 1,100 homebound seniors with the help of more than 800 dedicated volunteers.

In addition to delivering meals to homebound seniors, there is another important aspect to serving as a Meals on Wheels volunteer: human contact. Many seniors who are unable to leave their homes may not see or talk to another individual for days at a time. Meals on Wheels volunteers provide them an opportunity for conversation and socialization. Engaging with the volunteer is completely up to the client, but volunteers are always prepared for a friendly visit, and to make sure that other critical needs are not going unmet.

In its first four years of operation, United Way Meals on Wheels has consistently expanded its routes, increased its client base, served more meals and actively recruited and trained more volunteers. The need for service will continue to grow as our population ages.

United Way
Area Agency on Aging
of Jefferson County

Being designated by the Alabama Department of Senior Services to deliver a comprehensive system of programs for older and disabled individuals in Jefferson County was another major milestone for UWCA during the past decade. By 2017, United Way's Area Agency on Aging (UWAAA) had its feet on the ground and had rolled out a variety of services to help our rapidly growing aging population live longer, healthier, more informed and independent lives. These services range from home-delivered meals, legal assistance and caregiver support to prescription drug assistance, Medicare counseling and advocacy at nursing facilities – in addition to the 1-800-AGE-LINE call center for information and referrals. New programs continue to be developed and implemented in response to consumer surveys and needs assessment. By the end of its first year of operation, UWAAA had served a total of more than 8,000 people. That number has since grown by about 33%.

2017

CHARITY NAVIGATOR

Four Star Charity

Charity Navigator recognized United Way of Central Alabama as one of the top organizations that continues to prove it is committed to excellence year after year. Of the more than 9,000 organizations evaluated in 2018, United Way of Central Alabama received its 16th consecutive 4-star rating from Charity Navigator, an organization widely known to expertly evaluate a nonprofit's financial health as well as its accountability and transparency. United Way scored a 90.45 (out of 100) for its financial health, and a perfect 100 for its accountability and transparency efforts.

2018

Health

To improve health equity in areas of Central Alabama with poor health outcomes, United Way and our partners are concentrating on removing the barriers to healthy living. Additionally, providing healthcare support services to seniors and other qualified individuals improves their overall health. We also work with policy-makers to ensure our Central Alabama area includes safer and better equipped locations for outdoor activities, smoke-free environments and improved access to healthy food. The needle is moving in the right direction and United Way is committed to continuing the fight for a healthier community.

503,667 Meals Served

231,376 ..... Meals on Wheels
183,376 ..... Other senior nutrition programs
88,915 ..... Through funded partners

93,970 Received Healthcare Support Services

1,969 ..... Senior services
80,610 ..... Through funded partners
11,391 ..... HealthPlus Alabama

113,602 Participated in Healthy Living Programs

110,771 ..... Through funded partners
2,831 ..... Through walking/biking events

For more information **www.uwca.org/heatlh**

Education

Raising the bar to provide children at all levels the best opportunities to learn and thrive is a strategic goal of United Way of Central Alabama. From providing high-quality pre-k programs, supporting school-aged children with after-school and enhanced learning programs and helping to prepare them for college and career are one of the best investments United Way and our partners can make to improve and build a better community.

665

Pre-K children in 37 classrooms received enhanced learning interventions and technical assistance

337

Staff were trained to deliver quality, early childhood academic enrichment services

29,585

Children received literacy support

4,902

Youth received job skills training

For more information **www.uwca.org/education**

Financial Stability

United Way of Central Alabama and our statewide partners are focused on helping hard-working families become and remain economically secure. Much of our work is accomplished through direct services by teaching financial empowerment skills, promoting workforce development and helping low-income people acquire the assets that will help stabilize their situation. When a community's residents are financially stable, the results touch all areas of a vibrant community.

3,577
Free tax returns prepared

$1,395
Average refund

568
Households participated in financial education workshops

11,887
Individuals received job skills training

For more information **www.uwca.org/financialstability**

Access to Services

Many individuals in our Central Alabama area need immediate or temporary relief services to help them during a hard time. United Way is committed to providing these services and meeting immediate needs, such as food resources, shelter, assistance during a crisis or natural disaster, services for veterans and references for other needs. Access to services for immediate needs is essential to improving the education, health and financial stability in individual lives and communities.

51,402 Calls for services

42,159 ..... 2-1-1 Call Center
9,243 ..... 1-800-AGE-LINE

490 Veterans served by Priority Veteran

419 ..... Homeless
71 ..... Homeless prevention services

59,070 Individuals

Received information about available senior services

For more information www.uwca.org/access

2019 United Way Highlights

Jeff Stone, Executive Vice President at Brasfield & Gorrie, chaired the 96th United Way campaign raising $36,825,000. These dollars will directly benefit more than 80 agency partners and programs in 2020.
Left to Right: Jim Richardson, Tocqueville Society Chair; Jill Deer, Pacesetter Chair; and Jeff Stone.

Callie Richie, Loaned Executive from Publix, was selected by staff and volunteers as the Crawford T. Johnson Loaned Executive of the Year, based on her attitude, effort and professional growth. Jemison Jones, great-great grandson of Crawford T. Johnson, presented the award.

Sonja Keeton, Executive VP & CFO of Harbert Management and Co-Chair of the campaign's Professional Division, shown here with Jeff Stone, received the Mervyn H. Sterne Memorial Award. The award is presented annually to a Cabinet member or campaign division making the most significant contribution to the success of the campaign.

The Drummond Family was honored as the 2019 Tocqueville Award recipients for their philanthropic efforts throughout the Central Alabama community.

Getting your Hands On volunteer opportunities has never been easier. In July, Hands On Birmingham became United Way Hands On: Volunteer Center for United Way of Central Alabama (UWCA).

With a new name, comes a new brand identity. To help convey that visually, the logo evolved. And so has an all-new rebranded website. There you'll find a major addition and wonderful enhancement to our online presence – a new volunteer-engagement platform called INVOLVE. This next-generation software provides new tools to connect volunteers with service opportunities from across the region.

In October, a new UWCA leadership society was launched.
The J. Mason Davis Leadership Society brings together changemakers working to positively impact the African-American community through philanthropy, leadership, volunteerism and advocacy. Mr. Davis perfectly exemplifies this vision for the group and served as United Way's first African-American Board Chairman.
Left to Right: Drew Langloh, United Way; Sekou Kaalund, JPMorgan Chase; Mallie Ireland, United Way Board Chair; Jay Davis, Davenport & Harris; J. Mason Davis, Sirote & Permutt (Retired); and Natalie Kelly, Brasfield & Gorrie.

This year more than 500 volunteers with 23 teams helped make decisions about which community programs would be good investments of United Way dollars raised during the campaign. As Visiting Allocation Team members, their role is vital to our 80+ partner agencies and programs, their clients and the community.

Shown above is just one of 23 teams who visited agencies, reviewed their budget and accomplishments and made funding recommendations.

In May, United Way's Area Agency on Aging (UWAAA) organized a senior celebration event with 600+ seniors from area senior centers attending. The event, held at Boutwell Auditorium, provided lunch, entertainment and access to resources for attendees. The Honorable Mayor Randall Woodfin spoke about how vital our area senior population is and stayed to meet many of the attendees. Brenda LaDun, prime-time anchor with ABC 33/40 served as master of ceremonies.

Funding to Community Partners and Programs

Partner Agency	2019 Allocation
2-1-1 Information and Referral Program	$ 197,043
A.G. Gaston Boys and Girls Club	685,398
AIDS Alabama	73,334
Alabama Goodwill Industries	63,849
Alabama Head Injury Foundation	173,928
Alabama Kidney Foundation	114,212
Aletheia House	454,359
Amelia Center	86,689
American Cancer Society	647,456
American Heart Association	481,757
American Red Cross	2,870,292
Arc of Central Alabama	620,668
Arc of Shelby County	141,107
Arc of St. Clair County	96,197
Arc of Walker County	390,830
Better Basics	169,532
Big Brothers Big Sisters	406,914
Birmingham Jewish Federation	28,366
Birmingham Urban League	156,795
Blount County Aid to Homeless Children (DHR)	49,886
Blount County Children's Center	116,421
Boy Scouts - Black Warrior Council	81,765
Boy Scouts of America - Greater Alabama Council	939,941
Boys & Girls Clubs of Central Alabama	662,934
Cahaba Valley Health Care	49,582
Camp Fire	961,785
Catholic Family Services	156,870
Central Alabama Children's Fund	97,997
Childcare Resources	622,372
Children's Aid Society	910,587
Children's of Alabama	604,978
Christian Love Pantry	39,217

Partner Agency	2019 Allocation
Collat Jewish Family Services	95,685
Community Food Bank	353,698
Concerned Citizens for Our Youth	180,713
Crisis Center	745,636
Developing Alabama Youth Foundation	130,820
Disability Rights and Resources	152,107
Easterseals of the Birmingham Area	176,943
Family Connection	212,915
Family Resource Center of NW Alabama	160,666
Fellowship House	265,205
Gateway	1,149,615
Girl Scouts of NCA	541,662
Girls Inc.	819,076
Glenwood	144,098
Habitat for Humanity	354,194
HICA	124,071
IMPACT Family Counseling	91,899
Lakeside Hospice	26,470
Legacy YMCA	97,768
Legal Aid Society	25,000
Levite Jewish Community Center	253,291
Literacy Council	202,049
Oasis, A Counseling Center for Women & Children	91,665
Pathways	338,543
Positive Maturity	647,966
Ronald McDonald House	140,615
SafeHouse of Shelby County	127,520
Salvation Army - Birmingham Area Command	1,686,222
Salvation Army - Walker County	99,222
Shelby County Children's Advocacy Center	50,001
Shelby Emergency Assistance	221,947
Sickle Cell Disease Association	130,239

Partner Agency	2019 Allocation
St. Clair Children's Advocacy Center	45,958
St. Clair County Day Program	109,088
St. Clair County DHR	48,776
Traveler's Aid Society	263,402
United Ability	731,469
United Community Centers	90,564
United Way Hands On	195,994
Vision Council Grants	489,985
Workshops	743,695
YMCA of Birmingham	829,401
YWCA	1,525,666

Grants to Other Community Organizations and United Way Programs

Organization/Program	2019
2-1-1 Information and Referral*	$ 87,490
Alabama Possible: Cash for College	100,000
Attendance Professional Learning Community/Helping Families	90,000
Cahaba Medical Care: School Based Health Clinic Network in Jefferson County	7,194
Central Alabama Children's Fund - Blount County	16,046
Central Alabama Children's Fund - Jefferson County	35,347
Central Alabama Children's Fund - Shelby County	32,000
Central Alabama Children's Fund - St. Clair County	2,000
Central Alabama Children's Fund - Walker County	16,900
Capacity Building for Sustained Maternal and Child Health Collaboration	10,000
Central Alabama School Mental Health Projects	104,000
Childcare Resources: Pre-K Expansion	62,000
Community Food Bank of Central Alabama: Senior Grocery Program	62,000
Community Partnership for Cardiac Heart Failure Patients	89,100
Pregnant Women with Substance Use Disorder Strategic Planning	6,150
Summer Adventures in Learning: American Baseball Foundation	10,000
Summer Adventures in Learning: Better Basics, Inc.	6,000
Summer Adventures in Learning: Blount County Educational Foundation	10,000
Summer Adventures in Learning: Boys and Girls Clubs of Central Alabama	13,000
Summer Adventures in Learning: Camp Fire	5,000
Summer Adventures in Learning: Girls Inc.	8,000
Summer Adventures in Learning: Homewood City Schools	4,000
Summer Adventures in Learning: IMPACT Family Counseling	10,000
Summer Adventures in Learning: The Literacy Council	8,000
Summer Adventures in Learning: YMCA	13,000
Summer Adventures in Learning: YWCA	13,000
United Way Hands On*	14,650

**Reflects a projected 2019 number*

Organization/Program	*2018
21st Century Community Learning Center (Walker County)	$ 143,338
Assets for Independence	213,611
Financial Stability Partnership	188,105
GEAR-UP	52,689
Help Me Grow	61,232
HUD Housing Counseling	258,339
Meals on Wheels	55,268
Priority Veteran	2,062,055
Safe Routes to School	16,881
Success By 6	264,548
UWAAA Aging and Disability Resource Center	43,406
UWAAA Alabama Caregivers	399,700
UWAAA Supportive Services	590,480
UWAAA Ombudsman	147,683
UWAAA Preventive Health Program	33,615
UWAAA State Health Insurance Assistance Program	164,090
UWAAA Senior Nutrition Program	1,940,242
UWAAA SenioRx	240,417
Volunteer Income Tax Assistance	155,910
Walker County Health Initiative	52,605
Ryan White Partners	
AIDS Alabama	786,554
AIDS Alabama South	720,330
Aletheia House	214,178
Birmingham AIDS Outreach	1,092,415
Five Horizons Health Services	307,700
Franklin Primary Health Center	346,810
Health Services Center	516,329
Medical Advocacy & Outreach	1,453,853
Mobile County Health Department	589,966
Selma AIR	347,827
Thrive Alabama	1,667,122
UAB Family Clinic	197,153
Unity Wellness Center	281,044
USA Family Specialty Clinic	25,406
Whatley Health Services	189,182

**Reflects 2018 year-end numbers*

FINANCIALS

As of December 31, 2018

Condensed Statement of Financial Position

ASSETS	2018
Cash and cash equivalents	$19,868,991
Due from agencies	58,989
Campaign pledges receivable – net	28,392,979
Grants receivable	5,360,337
Endowment receivables	102,789
Other current assets	1,633,916
Cash surrender value of life insurance	3,920,646
Long-term investments	29,268,261
Long-term pledges receivable	2,295,860
Investment property	1,010,000
Property and equipment – net	8,939,547
TOTAL ASSETS	$100,852,315

LIABILITIES AND NET ASSETS	
LIABILITIES	
Accounts payable and accrued expenses	5,322,419
Due to agencies	7,112,876
Due to other United Way organizations	2,463,526
Pension and postretirement benefits	4,521,267
Other liabilities	3,716,785
TOTAL LIABILITIES	23,136,873
NET ASSETS	
Net assets without donor restrictions	37,750,891
Net assets with donor restrictions	39,964,551
TOTAL NET ASSETS	77,715,442
TOTAL LIABILITIES AND NET ASSETS	$100,852,315

The condensed statements of financial position and activities were derived from the audited consolidated and combined financial statements of United Way of Central Alabama, Inc. and Subsidiaries and Affiliates as of and for the year ended December 31, 2018, which were audited by Warren Averett, LLC. A complete copy is available at www.uwca.org.

Condensed Statement of Activities

For the year ended December 31, 2018

REVENUES AND OTHER SUPPORT	2018
Gross campaign revenue	$36,599,597
Less donor designations	(4,404,062)
Less allowance for uncollectible pledges	(2,350,456)
TOTAL CAMPAIGN – NET	29,845,079
Grants and other restricted revenue	41,484,197
Excess revenue over pledge loss	543,489
Endowment contributions	997,151
Campaign management fees	223,450
Gift-in-kind contributions	348,135
Initiative funding and transfers	1,031,396
Agency health insurance program	11,928,468
Sales and service to the public	583,474
Investment income (loss)	(1,633,857)
Sponsorship revenue – direct projects	174,800
Other revenue	1,507,216
TOTAL REVENUE AND OTHER SUPPORT	87,032,998
EXPENSES	
Funds allocated to partner agencies, initiatives and programs	27,286,788
Other allocations	2,248,249
Less allocations funded through designations	(4,958,409)
Community and agency services	45,819,267
Agency health insurance program	8,664,987
Sponsorship expenses – direct projects	217,557
Special events – net	74,911
TOTAL ALLOCATIONS AND COMMUNITY SERVICES	79,353,350
Fundraising expenses	3,280,275
Administrative expenses	2,035,330
TOTAL FUNDRAISING AND ADMINISTRATIVE COSTS	5,315,605
TOTAL EXPENSES	84,668,955
CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	2,364,043
Pension-related changes other than net periodic costs	92,191
TOTAL CHANGE IN NET ASSETS	2,456,234
NET ASSETS – BEGINNING OF YEAR	75,259,208
NET ASSETS – END OF YEAR	$77,715,442

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BOARD OF DIRECTORS

Executive Committee

Mallie M. Ireland, Board Chair
John M. Turner, Vice Chair
Mark A. Crosswhite, Immediate Past Chair
John A. "Drew" Langloh, President and CEO
Jeffrey I. Stone, Campaign Chair
Tracey Morant Adams, Community Impact Chair
Stephanie Hill Alexander, Public Relations and Community Affairs Chair
W. Todd Carlisle, Audit Chair
Kenneth L. Carlson, CFA, Investments Chair
Matthew Dent, Marketing and Communications Chair
Nancy Goedecke, Chair of Legacy Gifts
Ray Melick, Community Initiatives Chair
Edward L. "Ned" Rand, Jr., Treasurer and Retirement Plan Chair
Alice M. Williams,* Secretary
Marvell "Chip" Bivins, Jr.
Douglas E. Coltharp
Alan T. Rogers
Donnie Stanley

**Deceased*

Directors

Robert Aland
Nelson Bean
Richard Bielen
Dow Briggs, MD
Maggie Brooke
Greg Curran
Krystal Drummond
Alex Dudchock
Eleanor Griffin
Trip Griswold
John Hackett
Joe Hampton
Holman Head
Dr. Lisa Herring
Thomas Hill
Mark Imig
Dr. Eric Jack
Crawford Jones
Sonja J. Keeton
Sheryl W. Kimerling
Greg King
Katie Bee Marshall
James Mowery
John Owen, Ex-officio
Keith Parrott
Lauren Pearson
Jonathan Porter
Alan Register, Ex-officio
Dawn Helms Sharff
Andrea Smith
Bryson Stephens
Samuel M. Tortorici
Mary Wyatt

HONORARY LIFE MEMBER
William J. Rushton, III

LOANED EXECUTIVES

Amy Barnett ..... Vulcan Materials
Thomason Bryan.....Sponsored by Coca-Cola Bottling Company United
Wes Butler ..... Alabama Power Company
Will Callander .....Mayer
Jessica Clay .....Thompson Tractor
Melissa Crowell.....Drummond Company
Elizabeth Dunn..... Sponsored by ServisFirst Bank and O'Neal Industries
Jeanne Gallagher ..... Alabama Power Company
Gina Hawkins..... Sponsored by University of Alabama at Birmingham
Brett Jankowski .....Building & Earth Sciences
Otis Jones..... Alabama Power Company
Tabby Keahey ..... Alabama Power Company
Rebecca Leon.....Regions Financial Corporation
James Mathews..... Spire
Dawn McGlothan .....Sponsored by Blue Cross and Blue Shield of Alabama
David Miller ..... Blue Cross and Blue Shield of Alabama
Miyel Miller .....Sponsored by Honda Manufacturing
Teresa Odom ..... Alabama Power Company
Talesha Oliver ..... Sponsored by PNC Bank
Charlotte Parsons .....Regions Financial Corporation
Holly Poole ..... Brasfield & Gorrie
Janis Posey .....Regions Financial Corporation
Callie Richie* .....Publix Supermarkets
Darrius Robinson ..... Brasfield & Gorrie
Holston Ryan..... Coca-Cola Bottling Company United
Erica Sellers..... Sponsored by Encompass Health
Karim Shamsi-Basha .Sponsored by Blue Cross and Blue Shield of Alabama
Lauren Shaw.....Regions Financial Corporation
Shelley Staton..... Blue Cross and Blue Shield of Alabama
John Thompson ..... Sponsored by EBSCO Industries
Richard Tinnell ..... Southern Company Services
Jess Vaughan .....Sponsored by American Red Cross
Anne Douglass Williams .....Sponsored by Children's of Alabama
Marlesa Willis ..... Sponsored by University of Alabama at Birmingham
Jasmine Wright.....Protective Life Corporation

**Crawford T. Johnson Loaned Executive of the Year*

COMMITTEES

Allocations

Tracey Morant Adams, Chair
Keith Bennett
Frank Caley
Allan Chappelle
Phillip Coffey
Kevin Collins
Lawrence Conaway
Skip Dorlon
Patsy Dreher
Shirley Fagan
Marzette Fisher
Ivan Holloway
Tina Jenkins
Wilbur Johnson
Leigh Kaylor
Leigh Leak
Denise Moore
Jeremy Pipkin
Taylor Pursell
Rena Ramsey
Maury Shevin
Frank Siegal
Pat Vandermeer
Portia Williams

Community Impact

Tracey Morant Adams, Chair
Dow Briggs, MD
Maggie W. Brooke
T. Frank Caley, Jr.
Kevin Collins
Lawrence Conaway
Alex Dudchock
Shirley Fagan
Marzette Fisher
Eleanor Griffin
Dr. Lisa Herring
Wilbur Johnson
Leigh Leak
Ross Mitchell
Jonathan Porter
Taylor Pursell
Valerie Ramsbacher
Rena Ramsey
Alan Rogers
Terry Smiley
Andrea Smith

Audit and Risk Management

Todd Carlisle, Chair
Marvell "Chip" Bivins, Jr., CPA
Trip Griswold, CPA
Kevin Jackson, CPA
Sonja Keeton, CPA
Randy Pittman
Michael Stoeckert

Information Systems and Security Subcommittee

Mark Cyphert, Chair
Rusty Collins
Rusk Feltman
Kevin Jackson, CPA
Jeff Liles
Ryan Loy
Chris Parton
Michael Stoeckert

Campaign Cabinet

Jeff Stone, Chair
Anthony Christian
Doug Coltharp
Kevin Cook
Stephanie Cooper
Jill Deer
Mathew Dent
Edna Felton
David Fleming
Dr. George French
Miller Girvin
Nancy Goedecke
Jim Gorrie
Joe Hampton
Chris Harmon
Helen Harmon
Holman Head
Key Hudson
Todd Jackson
Crawford Jones
Sonja Keeton
Kevin Key
Lucy Thompson Marsh
Daphne McCormick
Mike McDevitt
Brad Mooney
Dean Nix
Teresa Owens
Lauren Pearson
Jerry Perkins
Ben Pitts
Jonathan Porter
Fred Primm
Chuck Redden
Jim Richardson
Linda Sewell
Stephanie Smith
Kelly Stone
Cheryl Thomas
Rosemary Turner
Ronnie Vaughn
David Walker
Dawn Walton
Karla Whiles
Nick Willis

COMMITTEES

Community Initiatives

Ray Melick, Chair
Melanie Bridgeforth
Carol Clarke
Jim Bradford
Lisa Higginbotham
Laurel Hitchcock
Reggie Holloway
Jim Hughey
Eric Jack
LeDon Jones
Paul Kennedy
Paula Stokes

Finance

Dow Briggs, MD
Kristen M. Hudak
Katie Bee Marshall
Edward L. Rand, Jr.
Mike Rowland
Alice M. Williams *

**Deceased*

Finance Subcommittee for Self-Insurance

Edward L. "Ned" Rand, Jr., Chair
Dow Briggs, MD
Mike Rowland

Marketing & Communications

Matthew Dent, Chair
David Barry
Clay Conner
Krystal Drummond
Katherine Eddleman
Rebekah Elgin-Council
Hallie Gibbs
Susana Schuler
Portia Williams

Investment

Kenneth L. Carlson, CFA, Chair
William A. Levant, CFA
Todd Nunnelley, CFA
Philip Passafiume, CPA, CFA
Beau Williams, CFA

Public Relations

Stephanie Alexander, Chair
Elaine Witt
Michael Sznajderman
Pam Cook
Jeremy King
Karen Griner
Meg Burton
Toni Herrera-Bast
Roy Williams

Retirement Plan

Edward L. "Ned" Rand, Jr., Chair
Todd Carlisle
Kenneth L. Carlson, CFA
Mallie Ireland

Senior Staff Leadership

John A. "Drew" Langloh, President and CEO
Kelly L. Carlton, CPA, Executive Vice-President, Chief Operating Officer and Chief Financial Officer
Chip Graham, Senior Vice-President, Marketing and Communications
John Martin, Senior Vice-President, Resource Development
Karla Lawrence, Senior Vice-President, Community Initiatives and Programs
Samuetta P. Nesbitt, Senior Vice-President, Public Relations and Community Affairs
Sara S. Newell, Senior Vice-President, Community Impact

PAST OFFICERS AND CHAIRS

	Chief Volunteer Officers	Campaign Chairs
1923	Crawford T. Johnson	W. Carson Adams
1924	Crawford T. Johnson	A. M. Shook, Jr.
1925	W. Carson Adams	Theodore Swann
1926	Erskine Ramsay	Murray Brown
1927	Walter E. Henley	Robert Jemison, Jr.
1928	Walter E. Henley	Erskine Ramsay
1929	Henry Upson Sims	Percy Brower
1930	Henry Upson Sims	Thomas Bowron
1931	E. H. Cabaniss	Mervyn H. Sterne
1932	P. G. Shook	J. J. F. Steiner
1933	Donald Comer	Thomas W. Martin
	Lindley C. Morton	
1934	Oscar Wells	Jelks H. Cabaniss
1935	Oscar Wells	Frank P. Samford
1936	Herbert Tutwiler	Crawford T. Johnson, Jr.
1937	Thomas W. Martin	Karl Landgrebe
1938	Thomas W. Martin	Robert Gregg
1939	Crawford T. Johnson, Jr.	Francis W. Sheppard
1940	Frank P. Samford, Sr.	John S. Coleman
1941	Frank P. Samford, Sr.	C. P. Rather
1942	Jelks H. Cabaniss	Frank E. Spain
1943	Jelks H. Cabaniss	James E. Mills
1944	Francis W. Sheppard	George A. Mattison, Jr.
1945	Francis W. Sheppard	Don H. Maring
1946	Frank E. Spain	William J. Cabaniss
1947	Frank E. Spain	Claude H. Estes
1948	Don H. Maring	William P. Engel
1949	Don H. Maring	James A. Head
1950	C. P. Rather	John A. Hand
1951	John S. Coleman	O. W. Schanbacher
1952	John S. Coleman	Jack D. McSpadden
1953	William J. Cabaniss	A. M. Shook, III
1954	William J. Rushton	R. Hugh Daniel

	Chief Volunteer Officers	Campaign Chairs
1955	James E. Mills	William Hulsey
1956	William P. Engel	Allen Rushton
1957	William P. Engel	H. Neely Henry
1958	John A. Hand	L. M. Bargeron
1959	John A. Hand	Amasa G. Smith
1960	Alfred M. Shook, III	Crawford Johnson, III
1961	Alfred M. Shook, III	Harvey Terrell
1962	Jack D. McSpadden	Richard Stockham
1963	Harvey Terrell	Frank Samford, Jr.
1964	Harvey Terrell	Wilmer S. Poyner, Jr.
1965	Frank P. Samford, Jr.	Leslie S. Wright
1966	Frank P. Samford, Jr.	Earl W. Mallick
1967	Amasa G. Smith	Robert F. Garrett
1968	Amasa G. Smith	Thomas E. Bradford, Sr.
1969	Crawford T. Johnson, III	M. Eugene Moor, Jr.
1970	Crawford T. Johnson, III	A. Gerow Hodges
1971	Leslie S. Wright	Julian L. Mason, Jr.
1972	Leslie S. Wright	Samuel H. Booker
1973	M. Eugene Moor, Jr.	Clinton R. Milstead
1974	M. Eugene Moor, Jr.	Wm. W. McTyeire, Jr.
1975	Donald C. Brabston	W. Houston Blount
1976	Donald C. Brabston	Ben B. Brown
1977	A. Gerow Hodges	William J. Rushton, III
1978	A. Gerow Hodges	Jesse E. Miller
1979	Ben B. Brown	John C. Pittman
1980	Ben B. Brown	John W. Woods
1981	Donald C. Brabston	William B. Reed
1982	Jesse E. Miller	Edward M. Friend, Jr.
1983	Jesse E. Miller	Dr. Neal R. Berte
1984	John W. Woods	W. F. Warren
1985	John W. Woods	N. Carlton Baker
1986	William J. Rushton, III	Rex J. Lysinger
1987	W. F. Warren	William A. Powell, Jr.

	Chief Volunteer Officers	Campaign Chairs
1988	Richard A. Pizitz, Sr.	William H. Mandy
1989	Dr. Neal R. Berte	Edward M. Friend, III
1990	Rex J. Lysinger	Homer H. Turner, Jr.
1991	William A. Powell, Jr.	Drayton Nabers, Jr.
1992	Alice M. Williams	Dr. Charles A. McCallum
1993	Edward M. Friend, III	C. Dowd Ritter
1994	Wayne White	Wm. Michael Warren, Jr.
1995	Thomas E. Bradford, Jr.	Elmer B. Harris
1996	Drayton Nabers, Jr.	Donald E. Hess
1997	James E. Jacobson	Hatton C. V. Smith
1998	C. Dowd Ritter	Claude B. Nielsen
1999	Elmer B. Harris	Thomas L. Merrill
2000	Wm. Michael Warren, Jr.	Gary C. Youngblood
2001	Donald E. Hess	Thomas H. Lowder
2002	J. Mason Davis	Sloan D. Gibson
2003	Susan J. Rouse	C. Alan Martin
2004	Hatton C.V. Smith	Wm. Michael Warren, Jr.
2005	Claude B. Nielsen	David R. Pittman
2006	Kathryn W. Miree	George Gambrill Lynn
		Mallie M. Ireland
2007	Thomas H. Lowder	M. James Gorrie
2008	William E. Smith, Jr.	Samuel M. Tortorici
2009	Mac Jones	Charles S. Caldwell III
2010	George Gambrill Lynn	Dudley C. Reynolds
2011	Charles W. “Bill” Jones	Robert B. Aland
2012	Charles W. “Bill” Jones	Gordon G. Martin
2013	Terry D. Kellogg	Fred McCallum
2014	Terry D. Kellogg	Mark L. Drew
2015	Samuel M. Tortorici	Nancy C. Goedecke
2016	Samuel M. Tortorici	Richard J. Bielen
2017	Mark A. Crosswhite	John B. Owen
2018	Mark A. Crosswhite	Alan Register
2019	Mallie Ireland	Jeff Stone

IN MEMORY

Alice McSpadden Williams

In November, United Way of Central Alabama lost one of its longest-serving and most passionate volunteers. Throughout her entire life, Alice McSpadden Williams was known for her generosity — especially in regard to her groundbreaking work with United Way. She served as corporate secretary, as well as a member of the Executive, Finance, Planned Giving and Building Renovation Committees. In 1992, she became the first female Board Chair, following in the footsteps of her late father Jack McSpadden in that role.

Elmer Bissell Harris

Elmer Harris was an exceptional businessman, philanthropist and United Way leader. He served as Campaign Chairman in 1995 and as Chairman of the Board of Directors in 1999. Elmer was deeply committed to United Way, encouraging business leaders to support United Way's Corporate Matching program by providing matching gifts to the endowment. He and wife Glenda were the first members of the Million Dollar Legacy Circle at United Way by making a $1-million commitment to the endowment.

Our Mission: To increase the organized capacity of people to care for one another and to improve their community.

United Way of Central Alabama, Inc.

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We are an organization you can trust.

17 consecutive years