



Join Us in Sending Children Back to a Safe and Beautified School with the Tools They Need to Succeed

School Beautification Sponsorship

\$1,000

- Covers the cost of equipment needed for a school clean-up, including exterior and interior work requested by the school.
- Sponsorship includes corporate recognition in all media surrounding the event.
- Sponsor company has first access to volunteering for the school clean-up event itself.

Backpack Drive Sponsorship

\$1,500

- Covers the cost of 100 fully packed backpacks.
- Sponsorship includes corporate recognition in all media surrounding the event and branding that would be included in the backpacks, materials, etc.
- Sponsor has first access to supply volunteers for packing donated backpacks.
- Sponsor has first access to be present to distribute the backpacks to the school/organization and the students receiving them.

Learn more at www.UWCA.org/backtoschool

**All sponsorship recognition and inclusion are subject to event and communication deadlines.*

Back-to-School Supply Drive Sponsorship Agreement

Thank you for supporting United Way of Central Alabama. Please type or clearly print your company information exactly as you would like it to appear on promotions and marketing materials.

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ - _____

E-mail _____

Please check all that apply.

- Please send an invoice for the sponsorship amount indicated (sponsor levels only).
- Enclosed is a check for the sponsorship or donation amount indicated below.
- Please contact me directly to discuss other payment options.

Please Indicate which level you are choosing to support.

- \$1,500-Backpack & Supply Drive Sponsor
- \$1,000-Back-to-School Beautification Sponsor

TERMS OF AGREEMENT

This agreement sets forth certain terms under which United Way of Central Alabama, Inc. ("United Way") and _____ ("Sponsor") enter into a sponsorship agreement for United Way's 2024 Back-to-School Event (the "Event") and United Way Hands On programs. Sponsor agrees to pay United Way the amount marked above. United Way shall promote and hold the Event and shall provide Sponsor with the benefits and privileges described for the respective sponsorship package.

LIMITED LICENSE

United Way grants Sponsor a limited license to use any of the artwork on the Event website for the purpose of promoting the Event and linking to the Event website and in communications reporting on the Sponsor's involvement in the Event. Sponsor grants United Way a limited license to use Sponsor's name and logo in the United Way promotional materials and on the Event site, and in communications reporting on the Event. These licenses shall survive the termination of this agreement but shall expire on December 31, 2024.

MISCELLANEOUS

This agreement shall become effective on the date signed below and will remain in effect until the end of the Event. The parties acknowledge that they will use good faith efforts to negotiate and resolve subsequent issues that may arise because of unforeseen occurrences.

Sponsor Signature

Date

***Please email signed sponsorship agreement and high-resolution company logo to:
rachael.upton@uwca.org.**



United Way
of Central Alabama, Inc.