United Way’s Healthy Communities initiative promotes active modes of transportation through its Safe Routes program. Safe Routes works with schools to educate and encourage students to make healthy lifestyle choices. It partners with cities to improve the physical environment to be more conducive for walking and biking.

We invite you to join in our efforts. Coordinate an event at your child’s school or volunteer to help at one of our partner schools. Your involvement will make a difference in the life of a young child.

Making the Healthy Choice, the Easy Choice

The Five E’s of Our Work

- Education
- Encouragement
- Engineering
- Enforcement
- Evaluation

Education + Encouragement

- Walking school bus
- Bicycle rodeos
- Incentive program
- District wellness promotion
- Bicycle/pedestrian safety education

Engineering + Enforcement + Evaluation

- Walkability assessments and mapping
- Prioritized infrastructure improvements
- Complete streets advocacy
- Air quality standards
- Law enforcement involvement

For more information please visit: www.uwca.org/safesroutes or call (205)458-2166

Benefits of Safe Routes

- Increased physical activity
- Increased safety
- Reduced traffic congestion
- Improved air quality
- Increased community engagement

www.uwca.org/safesroutes