

Helping Your Company Get More Involved in the Community

LIVE UNITED®

Volunteer Opportunities Abound!

United Way of Central Alabama (UWCA) provides meaningful volunteer experiences for corporate groups of all sizes. We can customize your experience to fit your employees' needs. Whether it's for an hour, a full day or an extended quarterly team-building project, UWCA can help you through the entire process of planning, executing and tracking involvement.

Join INVOLVE, the United Way to Volunteer

Our online volunteer platform, known as INVOLVE, provides a simple way to manage your organization's volunteer opportunities and document community engagement. You can use it in conjunction with your workplace United Way campaign or throughout the year. Projects are available for individuals and groups alike.

Here's What INVOLVE Can Do for You

- Offer employees personal enrichment through volunteerism, organize and manage volunteer opportunities and achieve your goals for corporate community engagement and social responsibility.
- Companies can create their own profile and manage and load projects.
- Projects range from drives, kits and tours to events, manual labor and learning experiences – both one-time and ongoing – with United Way or INVOLVE partners.
- Make a bigger impact by using INVOLVE as an established volunteer center solution.
- Employees have access to search for their company's projects or INVOLVE community partners.
- Utilize the expertise of United Way Hands On, the volunteer arm of UWCA, to curate quality projects.
- Track, share and measure your company's impact in the community.
- Easy-to-use reports show volunteer hours and economic impact in the local community.
- Track employee or project activity.

What Others Are Saying About INVOLVE

"INVOLVE has been a game-changer for me in my position as a Community Engagement Coordinator. Prior to using INVOLVE, I didn't have a software platform for registering volunteers, marketing events or tracking KPIs – I did it all manually on Excel. INVOLVE literally has cut the time in half that I spend signing up volunteers and tracking their time. I have seen an increase in participation, communication and excitement among volunteers since incorporating the system. As an added bonus, it keeps users plugged in to what other organizations are doing in the community. I highly recommend using the INVOLVE platform!"

– Melissa Stevenson, Drummond Company

FAQs About INVOLVE

How much does it cost?

There is no cost to join INVOLVE*. Access allows companies to post their own projects, logos and pictures. Companies can appoint administrators to oversee and track listings.

How much support will United Way staff provide?

Staff is available every step of the way – from creating your company's profile to helping you find the right project for your employees.

What type of projects can be posted?

INVOLVE supports projects of virtually every type and size. Users have access to load multiple events, tours, drives and one-time or recurring projects.

*Projects curated by United Way Hands On may incur the cost of associated supplies, such as paint, cleaning products, mulch, etc.

For more information on how to put INVOLVE to work for your organization, contact: eservices@uwca.org.

Visit INVOLVE now at www.uwca.org/volunteer



United Way
of Central Alabama, Inc.