



LOANED EXECUTIVE PROGRAM

LIVE UNITED

A LEADERSHIP OPPORTUNITY

Invest in Your Company's Future and Your Community

Local organizations find tremendous benefit in selecting employees in leadership positions or high-potential individuals likely to take on a broader role within their company.

For over 40 years, this remarkable career development opportunity has prepared high-potential employees for leadership roles and enabled local companies to take part in building a better community.

How Does Your Organization Benefit?

- **Talent Development** - Loaned Executives take part in certified trainings and gain tangible skills. Send us your best, they will return better.
- **Employee Retention** - Alumni return confident, engaged and proud of their company that invests not only in their employees but also in their community.
- **Community Resources** - Employees develop a deeper understanding of United Way programs and resources to the benefit of your entire organization.
- **Brand Exposure** - The employees' widespread presence in our area will project your company's commitment to the community.

Since 1923

United Way has fought for every person in Central Alabama

2,000+ People

Have served our community through the Loaned Executive program

1,100 Companies

Participate in a workplace campaign, enabling us to support those who need us most



United Way
of Central Alabama, Inc.

PARTNER TESTIMONIALS

LIVE UNITED



"The Loaned Executive Program is an exceptional leadership opportunity for professional growth and development while making a positive difference in the lives of others."

- Tim Vines | President and Chief Executive Officer
Blue Cross and Blue Shield of Alabama



"The loaned Executive Program is an incredible opportunity. The individual comes back more well-rounded and polished, all while promoting your company's name."

- Nancy Goedecke | Chairman of the Board & CEO
Mayer Electric Supply Company Inc.



Serving as a Loaned Executive gave me an opportunity to see how many lives are impacted by the United Way. We give people hope, meals, lights, gas and water."

- Terrell Carmichael | Loaned Executive Class of 2020
Regions



"Working for United Way has opened up my eyes to our community in a different way. There are so many needs in our community that need to be met, especially since the pandemic. I'll always remember working for United Way as a bright spot because of the relationships I've made, the people I've met and the difference we all collectively were able to make"

- Kaitlin Krueger | Loaned Executive Class of 2020
Brasfield & Gorrie



Participating organizations continue to pay their employee's salary and benefits for the 13-week program while the employee works full-time for the United Way of Central Alabama. The Loaned Executive program runs August 23-November 19.

For more information, visit www.uwca.org/le

EMPLOYEE BENEFITS

Dale Carnegie

Class for all LEs focusing on Powerful Presentations

Executive Sales & Fundraising

Meyers Briggs

Personality Assessment and application

Community Awareness

Training on United Way agencies and programs

Team Building

Activities in a diverse environment

Project Management

Training on organization, planning and time management



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