



LIVE UNITED®

United Way fights for the health, education and financial stability of every person in every community. **LIVE UNITED.**



United Way
of Central Alabama, Inc.



INVEST IN YOUR COMMUNITY

LIVE UNITED

No other charitable organization in our community has the heart and capacity to help so many people in so many life-changing ways.

With your help we provide:

- Health and human services from United Way partner agencies
- Innovative programs to serve specific needs
- Long-term recovery efforts when disasters strike
- Strategies and solutions for our community's biggest challenges
- Volunteer opportunities that improve lives

United Way of Central Alabama has been part of this community since 1923 and is an organization you can trust. In 2019, *Charity Navigator* awarded United Way of Central Alabama the **highest rating, 4-star, for the 17th consecutive year** for demonstrating strong financial health and commitment to accountability and transparency.

GIVE. ADVOCATE. VOLUNTEER.



By giving to United Way, you are helping:

Fight for better health

Because there are many who don't have access to nutritious food

Fight for better education

So more children are better prepared for kindergarten by attending high-quality, First Class Pre-K

Fight for greater financial stability

So more households can thrive and have adequate access to financial services

1 in 6 People

Struggles with hunger in Alabama and 24% of those are children

Only 21.4%

Of 4-year-olds in Central Alabama have access to First Class Pre-K

15.6% Live

In poverty within Central Alabama



Photo provided by AL.com.

HEAL UNITED

Be an Everyday Hero

Crisis comes in many forms. Natural disasters. Large-scale emergencies. Overwhelming personal hardship. Any of which can occur at any time. But you can help heal those in the most dire need by supporting United Way of Central Alabama.

From the devastation of tornadoes, floods and fires to the suffering from extreme hunger and poverty, United Way responds with organized compassion and resources to help restore order to communities, and to get individual lives back on track through personalized case management. During the past eight years, more than \$4,100,000 in assistance has been provided through Central Alabama's Long-Term Recovery partners and more than 250 homes have been rebuilt or repaired.

In those cases where the most desperate need is food, clothing or medication, United Way and its partner agencies consistently stand ready to help.

Your gift to United Way heals people and entire communities in their greatest times of need.

HEAL UNITED. LIVE UNITED. Be an Everyday Hero.



More than 1,000 children have participated in our Bold Goals Summer Feeding Program. The Summer Feeding Program served 82,000 meals during 2018.

92,824 People

Received health services from United Way partner agencies and programs

387,809 Meals

Were served to seniors and those with disabilities through Meals on Wheels and the Senior Nutrition Program

1,126 Children

Received meals daily through the Summer Feeding Program, and seven new feeding sites assisted with food distribution

2,421 Seniors

Received Medicare counseling through United Way's Area Agency on Aging.

33%

of allocation dollars raised through the annual campaign benefitted agency partners serving clients with health-related needs.



TEACH UNITED

Be an Everyday Hero

If children don't go to school, they won't get the education they need and deserve. That's why Janet Hagood of the Jefferson County Board of Education is focused on breaking down barriers that can lead to chronic absenteeism. And she relies on United Way's Central Alabama Children's Fund* and donors like you to help her do that job.

Janet is particularly concerned with children who are homeless or otherwise displaced, which is the case at more than 40 of Jefferson County's 56 schools. "They may not have clean clothes, a decent place to sleep, or the supplies they need for class. As a result, they just don't go to school," said Janet. "But these United Way funds allow us to provide what is needed, right when it's needed, to help them fit in."

Your gift to United Way helps children stay in school, fit in and break the cycle of homelessness and poverty.

TEACH UNITED. LIVE UNITED. Be an Everyday Hero.

*United Way Central Alabama Children's Fund supports Blount, Jefferson, St. Clair, Shelby and Walker county.



Pictured above is one of the 29 Success By 6 classrooms helping children be better prepared for school through First Class Pre-K programs.

13,903 Children

Received literacy support in kindergarten through 3rd grade from United Way partner agency programs

58 Teachers

And their assistants received training in early-childhood education

954 Children

Were better prepared to succeed in school by accessing high-quality early-learning resources

\$115,000

Worth of school supplies were provided to students in need

630 Referrals

Helped families connect to community-based resources so children can start school healthy and ready to succeed

31%

of allocation dollars raised through the annual campaign benefitted agency partners serving children and youth to expand educational opportunities.



BUILD UNITED

Be an Everyday Hero

Cindy Ledkins was a 35-year IV drug user who turned her life around and became a first-time homeowner through a combination of faith, perseverance and help from United Way.

While in treatment, Cindy began to believe she could live without drugs. Now after being clean for 15 years, she works at that same treatment center helping others like herself.

Wanting to pursue her dream of owning a home, Cindy approached Greater Birmingham Habitat for Humanity, a United Way partner agency helping qualified individuals purchase a home. She then learned about the United Way Individual Development Account (IDA) program administered through the Financial Stability Partnership.

After she diligently saved \$168 per month for a year, Cindy was able to receive matching funds to make a down payment on a renovated Habitat home, and fulfilled a lifelong dream.

By giving to United Way, you not only help build homes for those in need, but rebuild lives as well.

BUILD UNITED. LIVE UNITED. Be an Everyday Hero.



United Way's Financial Stability Partnership (FSP) help individuals learn, earn and save to gain assets for financial independence.

6,886 People

Received job training from United Way partner agency programs

1,500 People

Were reached through the Financial and Housing Education Program

3,560 Tax Returns

Were prepared by volunteers who donated 2,039 hours to assist qualifying individuals and families

30 Financial

Workshops were conducted reaching 300 individuals, and 658 households completed group financial-literacy workshops

\$2.5 Million

Assets have been acquired by participants since inception of the Individual Development Account program



of allocation dollars raised through the annual campaign improved the financial stability of area families.



SERVE UNITED

Be an Everyday Hero

At 17 years old, Antonio Gray enlisted in the military. He served in Iraq, including a three-day battle that involved hand-to-hand combat for the first time since the war in Vietnam. That changed the course of Antonio's life forever, and also led him to United Way.

At the end of his service, he received an honorable discharge, as well as treatment for PTSD. In spite of the traumatic effects of war, Antonio went on to complete college and enrolled in law school. Then while preparing for the bar exam, he fell behind on his rent due to unexpected expenses and was on the verge of eviction...until he called Priority Veteran, a United Way program that serves homeless or near-homeless vets. Priority Veteran was able to help and locate more affordable housing for him. Today, Antonio works as a trial attorney and volunteers helping other veterans in need.

Your gift to United Way helps us serve those who have served us all with honor.

SERVE UNITED. LIVE UNITED. Be an Everyday Hero.



These Priority Veteran employees are working at Project Homeless Connect to help veterans secure stable housing.

555 Veterans

Were served through Priority Veteran, a program specifically created to help homeless veterans find stable housing

39,200 Calls

Were received through our 2-1-1 Call Center, which is available 24/7 providing information and referrals 365 days a year

6,394 Seniors

Called the United Way Area Agency on Aging of Jefferson County to connect to senior services

26%

of allocation dollars raised through the annual campaign helps provide access to services and resources.



THE POWER OF OUR PARTNERS

LIVE UNITED

W

ith your support, United Way impacts our community through our network of more than 100 partner agencies, coalitions, programs, grants and initiatives. Your donations enable us to address many needs and improve lives in Central Alabama.

- ● ● ● ● 2-1-1 of Central Alabama (A2383917)
- A. G. Gaston Boys & Girls Club (A0040543)
- ● ● ● ● AIDS Alabama, Inc. (A0972985)
- ● Alabama Goodwill Industries, Inc. (A0816274)
- ● ● ● ● Alabama Head Injury Foundation, Inc. (A0002154)
- ● ● ● ● Alabama Kidney Foundation, Inc. (A0055230)
- ● ● ● ● Aletheia House (A0003714)
- ● ● ● ● The Amelia Center (A0973261)
- ● ● ● ● American Cancer Society (A0003849)
- ● ● ● ● American Heart Association, Inc. (A0003926)
- ● ● ● ● American Red Cross – Mid Alabama Region (A0004258)
- ● Arc of Central Alabama (A0001304)
- Arc of Shelby County (A0080728)
- Arc of St. Clair County (A0816179)
- Arc of Walker County (A0005367)
- ● ● ● ● Assets for Independence*
- ● Better Basics, Inc. (A0985552)
- ● ● ● ● Big Brothers Big Sisters of Greater Birmingham (A0011606)
- ● Birmingham Jewish Federation (A0010846)
- ● Birmingham Urban League (A0011480)

- Blount County Aid to Homeless Children (DHR) (A0972029)
- Blount County Children's Center (A0012335)
- ● ● ● ● The Bold Goals Coalition (A4263802)
- ● Boy Scouts of America – Black Warrior Council (A0972004)
- ● ● ● ● Boy Scouts of America – Greater Alabama Council (A0013386)
- ● ● ● ● Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
- ● ● ● ● Cahaba Valley Health Care (A1049768)
- ● ● ● ● Camp Fire USA – Central Alabama Council (A0017304)
- ● ● ● ● Catholic Family Services (A0012507)
- ● ● ● ● Central Alabama Children's Fund - Central Alabama (A3913266)
- Central Alabama Children's Fund - Blount County (A3929841)
- Central Alabama Children's Fund - Jefferson County (A3929858)
- Central Alabama Children's Fund - St. Clair County (A3929874)
- Central Alabama Children's Fund - Shelby County (A3929866)
- Central Alabama Children's Fund - Walker County (A3929822)
- ● ● ● ● Childcare Resources (A0024103)
- ● ● ● ● Children's Aid Society (A0024110)
- ● ● ● ● Children's of Alabama (A0024124)
- ● Christian Love Pantry, Inc. (A0816181)
- ● ● Collat Jewish Family Services (A0052847)
- ● ● ● ● Community Food Bank of Central Alabama (A0091257)
- ● ● ● ● Community HIV Partnership (A2383602)
- ● ● Concerned Citizens for Our Youth, Inc. (A0009012)
- ● ● ● ● Crisis Center (A0029577)
- ● ● ● ● Daybreak - Family Resource Center of NW Alabama (A0031472)
- ● Developing Alabama Youth Foundation, Inc. (A0031467)
- ● ● ● ● Disability Rights and Resources (A0049302)
- ● ● ● ● Disaster Recovery (A1054361)
- ● ● ● ● Easterseals of the Birmingham Area (A0972069)
- ● Family Connection, Inc. (A0080744)
- ● ● ● ● Family Stability Services*
- ● ● ● ● Fellowship House (A0037601)
- ● ● ● ● Financial Housing and Education*
- ● ● ● ● Financial Stability Partnership (A1054450)
- ● ● ● ● Gateway (A0037145)
- ● ● ● ● Girl Scouts of North Central Alabama (A0972025)
- ● ● ● ● Girls Incorporated of Central Alabama (A0041351)
- ● ● ● ● Glenwood, Inc. (A0972120)
- ● ● ● ● Greater Birmingham Habitat for Humanity (A0973688)
- ● ● ● ● Hands On Birmingham (A1056320)
- ● ● ● ● Healthy Communities (A2383602)
- ● ● ● ● Help Me Grow*
- ● ● ● ● Hispanic Interest Coalition of Alabama (A1020296)
- Impact Family Counseling, Inc. (A0991188)

SERVING RESIDENTS OF:

● Blount ● Jefferson ● St. Clair ● Shelby ● Walker



- Lakeside Hospice, Inc. (A0916180)
- Legacy YMCA (A0010226)
- Legal Aid Society of Birmingham (A0057602)
- ● ● ● ● Levite Jewish Community Center (A0052843)
- ● ● ● ● The Literacy Council (A0058867)
- ● ● ● ● Meals on Wheels (A0128835)
- ● ● ● ● Oasis Counseling for Women and Children (A1031021)
- ● ● ● ● Pathways (A0014071)
- ● ● ● ● Positive Maturity (A0073619)
- ● ● ● ● Priority Veteran (A3878097)
- ● ● ● ● Ronald McDonald House Charities of Alabama (A0972182)
- ● ● ● ● Safehouse of Shelby County (A0972113)
- ● ● ● ● Salvation Army Birmingham Area Command (A0078797)
- ● ● ● ● Salvation Army – Walker County (A0078799)
- ● ● ● ● Senior Support Fund of Central Alabama (A1085877)
- Senior Support Fund of Blount County (A4866679)
- Senior Support Fund of Jefferson County (A4862983)
- Senior Support Fund of Shelby County (A4866687)
- Senior Support Fund of St. Clair County (A4866695)
- Senior Support Fund of Walker County (A4866703)
- Shelby County Children's Advocacy Center – Owens House (A1085891)
- Shelby Emergency Assistance, Inc. (A0091260)
- Sickle Cell Disease Assoc. of America, Central Alabama Chapter (A0972058)
- St. Clair Children's Advocacy Center – The Children's Place (A0827216)
- St. Clair County Day Program, Inc. (A1016066)
- St. Clair County Department of Human Resources (A0819190)
- ● ● ● ● Success By Six (A1045506)
- ● ● Travelers Aid Society of Birmingham, Alabama, Inc. (A0089675)
- ● ● ● ● United Ability (A0972091)
- ● ● United Community Centers, Inc. (A0091151)
- United Way Area Agency on Aging of Jefferson County*
- ● ● ● ● United Way Housing Alliance*
- ● ● ● ● Volunteer Income Tax Assistance*
- ● ● Workshops, Inc. (A0098055)
- ● ● YMCA of Greater Birmingham, Inc. (A0972015)
- ● ● ● ● YWCA of Central Alabama (A0098327)

2018 Summer Adventures in Learning (SAIL) Partners

American Baseball Foundation
 Better Basics, Inc.
 Blount County Education Foundation
 Camp Fire USA - Central Alabama Council
 Girls Incorporated of Central Alabama

Homewood City Schools
 Impact Family Counseling, Inc.
 Literacy Council of Central Alabama
 YMCA of Greater Birmingham
 YWCA of Central Alabama

*Ineligible to receive designations.

SERVING RESIDENTS OF:

● Blount ● Jefferson ● St. Clair ● Shelby ● Walker





GUIDELINES FOR GIVING

LIVE UNITED™

ANNUAL INCOME

Up to \$19,999

\$20,000 - \$49,999

\$50,000 - \$99,999

\$100,000 and up

SUGGESTED GIFT AMOUNT

1 hour's pay per month

1%

2%

3%

LEVELS OF LEADERSHIP

Tocqueville Society

Builders Society

Gold Feather Society

Silver Feather Society

Red Feather Society

Women United

Young Philanthropists Society (YPS)

\$10,000 and above

\$5,000 to \$9,999

\$3,500 to \$4,999

\$2,000 to \$3,499

\$1,000 to \$1,999

\$1,000 and above

\$1,000 and above

Give online at www.uwca.org/give, in person within your workplace or by mail to United Way of Central Alabama:

P.O. Box 320189 | Birmingham, AL 35232-0189.



A LEGACY OF CARING

LIVE UNITED

When you invest in United Way for the long term, you are building a legacy of caring that helps our community for generations. If you are a longtime donor and looking for new ways to serve your community, we can help.

DIAMOND DONORS

Committed supporters are important to our success. If you have been giving to United Way for 25 years or more, we want to recognize and honor your support. Please contact us at 205.458.2025.

THINKING ABOUT RETIREMENT?

If you are getting close to retirement and have some free time to help others, give us a call. We would love the opportunity to keep you engaged and see what options fit you best. If you have questions or want to learn more, email us at legacygifts@uwca.org or call 205.458.2025.

DESIGNATION POLICY

Should you desire to designate your gift to a specific agency or initiative, please refer to the listings and corresponding codes in this brochure. A minimum gift of \$25 is required and the designation will be treated as first dollars in their allocation.

If your company allows donations to non-United Way agencies:

- The minimum gift accepted for an agency not listed in this brochure is \$1,000 with at least 50% of this gift remaining with United Way to be allocated to its partners first dollars in toward their allocation.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.
- All corporate matching dollars will remain with United Way to be used as part of the annual allocations process.
- Designations must go toward an organization's general fund. Designations are not permitted to be further designated to specific events, programs, etc.
- Designations paid from a donor-advised fund will not reflect an individual donor's name on remittances to an agency or initiative and will not be receipted by United Way.
- Donations to the Central Alabama Children's Fund exceeding county requests for children in a specific county will be held for that county's children for one year. After one year, these will become available for distribution according to the needs across United Way of Central Alabama's five-county service area.

Any gift outside of these guidelines will be distributed through United Way's allocation and grant-making processes. When a designated pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated organization.



STRENGTH THROUGH VOLUNTEERISM

LIVE UNITED®

Do you enjoy helping your community through volunteerism? If so, join more than 10,000 United Way volunteers serving Central Alabama every year.

United Way offers many volunteer opportunities to fulfill your passion for service. Hands On Birmingham is the volunteer arm of United Way, and can connect you to projects tailored to your particular interests. There are also many other volunteer options within United Way.

For more information, visit
www.handsonbirmingham.org
or www.uwca.org/volunteer

10,000 People

Volunteer to support United Way's mission of serving our community

92 Projects

Were completed in 2018
by Hands On Birmingham
volunteers

3,368 Hours

Were served by volunteers
during Project Homeless
Connect in one day



BOLD SOLUTIONS TO BIG PROBLEMS

LIVE UNITED®

The Bold Goals Coalition is 200 organizations solving big community problems by aligning partners, resources and agendas. By harnessing the collective skills and impact of like-minded groups, we're advancing the health, education and financial stability of ALL individuals in Central Alabama.

We've championed policy changes resulting in more federal investments in our region, better access to data, improved school attendance, better workforce alignment and more summer meals for children. Since 2014, Bold Goals projects have generated more than \$6.2 million for our community.

You can learn more about our partners and our work by visiting www.boldgoals.org.



United Way
of Central Alabama, Inc.

Our Mission: To increase the organized capacity of people to care for one another and to improve their community.



**United Way
of Central Alabama, Inc.**

www.uwca.org
3600 8th Avenue South
P.O. Box 320189
Birmingham, AL 35232-0189
205.251.5131

We are an organization you can trust.



17 consecutive years

