MAKING HOPE HAPPEN

LIVE UNITED®

United Way
of Central Alabama, Inc.

Now more than ever, it takes all of us

These are challenging times, unlike any of us has ever known. But hope holds us together.

Confronted by a global pandemic, our community continues to rise to the occasion. Through your support, United Way of Central Alabama (UWCA) and its partner agencies are playing a major role in serving the public and inspiring hope on many different fronts and levels.

From UWCA employees stepping up to make Meals on Wheels deliveries and volunteer as additional 2-1-1 Call Center operators to Red Cross blood drives and the special care for seniors provided by Collat Jewish Family Services, United Way is there.

While these circumstances are extraordinary, they're not foreign to United Way. The organization was founded in the midst of a tuberculosis epidemic. Helping people care for one another during personal hardship -- and giving them hope to come out stronger on the other side -- is what we do. Thanks to you.

Providing hope during crisis will always be our immediate priority. But in the broader picture, we exist to make our community stronger by improving the health, education and financial stability of each and every person. Giving them that hope is our mission. And your support makes it possible. **Because of you, hope happens.**

to make hope happen.

We're working toward healthier living to

Alabama's incidence of diabetes, obesity, heart disease and preventable disease exceeds the national average. But through your support, United Way is helping solve complex health problems ranging from infant mortality to healthcare disparities among minority groups.

Through our partner agencies and coalitions, we're:

- educating and informing the public about healthy habits and lifestyles.
- increasing access to quality healthcare at every stage of life and among every segment of the population.
- developing more healthy outlets for recreation.

Our goal is for all Central Alabama counties, by 2025, to be ranked among the top 10 in Alabama for health outcomes as measured by the Robert Wood Johnson Foundation.

Together, we can play a major role in transforming the way people in Central Alabama approach their own health. **Because of you, hope happens.**

build a more vibrant community.

503,667

meals were served through Meals on Wheels and senior nutrition programs

113,602

individuals participated in healthy living programs

93,970

people received healthcare support services

Reflects results from 2019

uwca.org/health

Together, we're raising the bar on education

Everyone can agree that education is a fundamental key to a better life. With your support, United Way and its partner agencies and programs are helping Central Alabama children and youth build the foundation for a bright, fulfilling future.

Our priorities include:

- expanding access to high-quality Pre-K.
- providing resources to meet the basic needs of students.
- increasing academic proficiency.
- helping students pursue post-secondary degrees and credentials for workforce success.

United Way is improving outcomes for students through partnerships with Pre-K programs, schools and afterschool and summer youth-development programs. We're organizing community partners around achieving a common goal: a higher degree of educational success. **Because of you, hope happens.**

from Pre-K to college and career.

29,585

children received literacy support

4,902

youth received job skills training

665

Pre-K children in 37 classrooms received enhanced learning interventions and technical assistance

Reflects results from 2019

uwca.org/education

Families that are more financially stable

Life can be hard at times, even for the strongest among us. But in the face of adversity, hope changes everything. Through United Way, you give hope to people from all walks of life -- helping them conquer some of their most difficult personal challenges.

When an individual or family's financial stability is in jeopardy, United Way is there, helping in three main ways:

- teaching financial empowerment skills
- promoting workforce development
- helping people acquire stabilizing assets

Thanks to your support, we're able to operate vital programs that allow us to not only help financially troubled people meet their most basic needs, but learn important skills, lift themselves up, be gainfully employed, manage their money and put themselves on solid ground. **Because of you, hope happens.**

help build a stronger community.

11,887
individuals received job skills training

3,577
tax returns were prepared for free with an average refund of $1,395

568
households participated in financial education workshops

Reflects results from 2019

uwca.org/financialstability

We assist in times of crisis,

With your help, even in the throes of community crisis or the aftermath of disaster, United Way is ready and able to spread hope and vital assistance to those in need while helping speed the recovery.

We're committed to providing helpful services and meeting immediate needs, such as food and shelter, and providing resources and information for the most vulnerable among us. But we also respond to these situations with an eye to the future.

Depending on the nature of the crisis, a return to "normal" life can be a long, protracted journey. Through emergency funds, ongoing special programs and long-term planning and preparedness, United Way helps speed the process and continues to be a source of hope for those who need it most. **Because of you, hope happens.**

whether immediate or for the long term.

59,070

calls were received through United Way's 2-1-1 Call Center and 1-800-AGE-LINE

14,000

meals were delivered by Meals on Wheels in one day through our COVID-19 response

490

veterans were served by United Way's Priority Veteran program

Reflects results from 2019

uwca.org/access

Getting involved by volunteering helps build a

Do you enjoy helping your community through volunteerism? If so, join more than 10,000 United Way volunteers serving Central Alabama every year. United Way offers many volunteer opportunities to fulfill your passion for service. United Way Hands On is the volunteer center for United Way of Central Alabama and can connect you to projects tailored to your particular interests. There are also many other volunteer options within United Way.

more compassionate community.

2,585
volunteers served through United Way Hands On

8,513
hours were completed by United Way Hands On volunteers

104
community projects were completed

Reflects results from 2019

unitedwayhandson.org
or **uwca.org/volunteer**

The Power of Our Partners

With your support, United Way impacts our community through our network of more than 100 partner agencies, coalitions, programs, grants and initiatives. Your donations enable us to address many needs and improve lives in Central Alabama.

- 2-1-1 of Central Alabama (A2383917)
- A. G. Gaston Boys & Girls Club (A0040543)
- AIDS Alabama, Inc. (A0972985)
- Alabama Goodwill Industries, Inc. (A0816274)
- Alabama Head Injury Foundation, Inc. (A0002154)
- Alabama Kidney Foundation, Inc. (A0055230)
- Aletheia House (A0003714)
- The Amelia Center (A0973261)
- American Cancer Society (A0003849)
- American Heart Association, Inc. (A0003926)
- American Red Cross – Mid Alabama Region (A0004258)
- Arc of Central Alabama (A0001304)
- Arc of Shelby County (A0080728)
- Arc of St. Clair County (A0816179)
- Arc of Walker County (A0005367)
- Assets for Independence*
- Better Basics, Inc. (A0985552)
- Big Brothers Big Sisters of Greater Birmingham (A0011606)
- Birmingham Jewish Federation (A0010846)
- Birmingham Urban League (A0011480)
- Blount County Aid to Homeless Children (DHR) (A0972029)
- Blount County Children's Center (A0012335)
- The Bold Goals Coalition (A4263802)
- Boy Scouts of America – Black Warrior Council (A0972004)
- Boy Scouts of America – Greater Alabama Council (A0013386)
- Boys & Girls Clubs of Central Alabama, Inc. (A0010558)
- Cahaba Valley Health Care (A1049768)
- Camp Fire USA – Central Alabama Council (A0017304)
- Catholic Family Services (A0012507)
- Central Alabama Children's Fund - Central Alabama (A3913266)
- Central Alabama Children's Fund - Blount County (A3929841)
- Central Alabama Children's Fund - Jefferson County (A3929858)
- Central Alabama Children's Fund - St. Clair County (A3929874)
- Central Alabama Children's Fund - Shelby County (A3929866)
- Central Alabama Children's Fund - Walker County (A3929822)
- Childcare Resources (A0024103)
- Children's Aid Society of Alabama (A0024110)
- Children's of Alabama (A0024124)
- Christian Love Pantry, Inc. (A0816181)
- Collat Jewish Family Services (A0052847)
- Community Food Bank of Central Alabama (A0091257)
- Community HIV Partnership (A0972042)
- Concerned Citizens for Our Youth, Inc. (A0009012)
- Crisis Center (A0029577)

- Daybreak - Family Resource Center of NW Alabama (A0031472)
- Developing Alabama Youth Foundation, Inc. (A0031467)
- Disability Rights and Resources (A0049302)
- Disaster Recovery (A1054361)
- Easterseals of the Birmingham Area (A0972069)
- Family Connection, Inc. (A0080744)
- Family Stability Services*
- Fellowship House (A0037601)
- Financial Housing and Education*
- Financial Stability Partnership (A1054450)
- Gateway (A0037145)
- Girl Scouts of North Central Alabama (A0972025)
- Girls Incorporated of Central Alabama (A0041351)
- Glenwood, Inc. (A0972120)
- Greater Birmingham Habitat for Humanity (A0973688)
- Healthy Communities (A2383602)
- Help Me Grow*
- Hispanic Interest Coalition of Alabama (A1020296)
- Impact Family Counseling, Inc. (A0991188)
- Lakeside Hospice, Inc. (A0816180)
- Legacy YMCA (A0010226)
- Legal Aid Society of Birmingham (A0057602)
- Levite Jewish Community Center (A0052843)
- The Literacy Council (A0058867)
- Meals on Wheels (A0128835)
- Oasis Counseling for Women and Children (A1031021)
- Pathways (A0014071)
- Positive Maturity (A0073619)
- Priority Veteran (A3878097)
- Ronald McDonald House Charities of Alabama (A0972182)
- Safehouse of Shelby County (A0972113)
- Salvation Army Birmingham Area Command (A0078797)
- Salvation Army – Walker County (A0078799)
- Senior Support Fund of Central Alabama (A1085877)
- Shelby County Children's Advocacy Center – Owens House (A1085891)
- Shelby Emergency Assistance, Inc. (A0091260)
- Sickle Cell Disease Assoc. of America, Central Alabama Chapter (A0972058)
- St. Clair Children's Advocacy Center – The Children's Place (A0827216)
- St. Clair County Day Program, Inc. (A1016066)
- St. Clair County Department of Human Resources (A0819190)
- Success By 6 (A1045506)
- Travelers Aid Society of Birmingham, Alabama, Inc. (A0089675)
- United Ability (A0972091)
- United Community Centers, Inc. (A0091151)
- United Way Area Agency on Aging of Jefferson County*
- United Way Hands On - *formerly Hands On Birmingham* (A1056320)
- United Way Housing Alliance*
- Volunteer Income Tax Assistance*
- Workshops, Inc. (A0098055)
- YMCA of Greater Birmingham, Inc. (A0972015)
- YWCA of Central Alabama (A0098327)

**Ineligible to receive designations*

SERVING RESIDENTS OF:

● Blount ● Jefferson ● St. Clair ● Shelby ● Walker

Leadership Giving Societies

Our leadership societies are made up of donors who give $1,000 or more to the annual campaign and endowment. These shared-interest groups make it easy for you and your family to get involved and make a difference in Central Alabama.

Tocqueville Society

United Way of Central Alabama's Tocqueville Society is recognized nationally for its excellence.
More than 800 members contribute in order to help support those in need. Matching funds available.
For more information, please email **tocquevillesociety@uwca.org.**

Builders Society

United Way of Central Alabama's first major giving society. Matching funds available.
For more information, please email **builders@uwca.org.**

J. Mason Davis Leadership Society

United Way of Central Alabama's J. Mason Davis Leadership Society brings together African American changemakers who champion diversity and opportunity, and are striving to positively impact the community through a shared affinity for philanthropy, volunteerism and advocacy.
For more information, please email **jmdleadershipsociety@uwca.org.**

Women United

United Way of Central Alabama's leadership giving society for women.
For more information, please email **womenunited@uwca.org.**

Young Philanthropists Society

United Way of Central Alabama's leadership giving society for young professionals.
For more information, please email **yps@uwca.org.**

Guidelines for Giving

Annual Income	Suggested Gift Amount
Up to $19,999	1 hour's pay per month
$20,000 - $49,999	1%
$50,000 - $99,999	2%
$100,000 and up	3%

Levels of Leadership

Tocqueville Society	$10,000 and above
Builders Society	$5,000 to $9,999
Gold Feather Society	$3,500 to $4,999
Silver Feather Society	$2,000 to $3,499
Red Feather Society	$1,000 to $1,999
J. Mason Davis Leadership Society	$1,000 and above
Women United	$1,000 and above
Young Philanthropists Society (YPS)	$1,000 and above

Give online at **uwca.org/give**, in person within your workplace or by mail to: **United Way of Central Alabama**
P.O. Box 320189 | Birmingham, AL 35232-0189.

A Legacy of Caring

When you invest in United Way for the long term, you are building a legacy of caring that helps our community for generations.

Diamond Donors

If you have been giving to United Way for 25 years or more, we want to recognize and honor your support. Please contact us at 205.458.2009.

Thinking about Retirement?

If you are getting close to retirement, give us a call so we can stay connected.

Endow Your Gift

Help ensure your annual gift continues in perpetuity by making a commitment to United Way's Endowment in your estate plans. The endowment generates funds annually to support the annual campaign, programs and emerging needs in our community. If you want to learn more, email legacygifts@uwca.org or call 205.458.2022.

Designation Policy

Should you desire to designate your gift to a specific agency or initiative, please refer to the listings and corresponding codes in this brochure. A minimum gift of $25 is required and the designation will be treated as first dollars in their allocation.

If your company allows donations to non-United Way agencies:

- The minimum gift accepted for an agency not listed in this brochure is $1,000 with at least 50% of this gift remaining with United Way to be allocated to its partners' first dollars in toward their allocation.
- Designated agencies must be 501(c)(3), tax-deductible health and human service organizations. This does not include churches, schools, athletic teams, environmental agencies, etc.
- All corporate matching dollars will remain with United Way to be used as part of the annual allocations process.
- Designations must go toward an organization's general fund. Designations are not permitted to be further designated to specific events, programs, etc.
- Designations paid from a donor-advised fund will not reflect an individual donor's name on remittances to an agency or initiative and will not be receipted by United Way.
- Donations to the Central Alabama Children's Fund exceeding county requests for children in a specific county will be held for that county's children for one year. After one year, these will become available for distribution according to the needs across United Way of Central Alabama's five-county service area.

Any gift outside of these guidelines will be distributed through United Way's allocation and grant-making processes. When a designated pledge made within these guidelines is paid, United Way forwards the payment, minus cost, to the designated organization.

Our Mission:
To increase the organized capacity of people to care for one another and to improve their community.

United Way of Central Alabama, Inc.

uwca.org
3600 8th Avenue South
P.O. Box 320189
Birmingham, AL 35232-0189
205.251.5131

We are an organization you can trust.

17 consecutive years